

To

The Publisher

Dear Sir,

You will be glad to know that Ministry of I&B has accepted the recommendations of the Rate Structure Committee Report, 2005, which would be applicable w.e.f. 1<sup>st</sup> January, 2006 as recommended by the Committee. The Report is also available on DAVP's official website i.e. [www.davp.nic.in](http://www.davp.nic.in). Some of the important features of the report are:-

1. The present exemption limit of 2000 has been increased to 5000 for the purpose of circulation check by RNI.
2. Reduction of existing 16 slabs of rates to 10 slabs.
3. The minimum slab raised from existing 2000 circulation to 5000.
4. The rate contract period has been changed from October-September to January-December and valid for a period of 3 years i.e. upto 31<sup>st</sup> December, 2008.
5. The ABC circulation certificate is compulsory for newspapers and periodicals claiming circulation more than 75,000.

As per the Rate Structure Committee recommendations the certificate to be issued by Cost Accountant/Chartered Accountant to the newspapers/journals has to be as per the enclosed new proforma. So, all the Publishers who have applied for rate renewal or fresh empanelment are required to submit the circulation details as per the new proforma. While we have processed your application, we require the CA Certificate in proforma prescribed by the Rate Structure Committee. You are, therefore, requested to send the same.

All newspapers seeking fresh empanelment or rate renewal are requested to prepare themselves and send the requisite information as per the recommendations of the Rate Structure Committee Report reflected in salient features to enable us to issue the rate contract for the year 2006.

Yours faithfully,

(Ira Joshi)  
Joint Director (Advtg.)