

DAVP provides 15% discount (equivalent to agency commission) to Ministries/Departments /other client organizations for AV/Radio Spots released through DAVP.

7-9 am	550	7-9 am	100
9-12 noon	550	9-12 noon	100
12-7pm	500	12-7pm	495
7-8pm	600	7-8pm	1487
8-11pm	600	8-11pm	1735
135 Star Movies		136 Zee Punjabi	
7-9 am	991	7-9 am	743
9-12 noon	1487	9-12 noon	100
12-7pm	1983	12-7pm	100
7-8pm	2231	7-8pm	247
8-11pm	3718	8-11pm	100
137 Star World		138 Zee Preimer	
7-9 am	100	7-9 am	495
9-12 noon	247	9-12 noon	495
12-7pm	495	12-7pm	743
7-8pm	495	7-8pm	1487
8-11pm	495	8-11pm	1239
139 Suvarna		140 Zee Jagran	
7-9 am	10000	7-9 am	100
9-12 noon	10000	9-12 noon	100
12-7pm	2231	12-7pm	100
7-8pm	2975	7-8pm	100
8-11pm	3500	8-11pm	100
141 Suvarna News		142 Zee Action	
7-9 am	100	7-9 am	495
9-12 noon	100	9-12 noon	495
12-7pm	100	12-7pm	991
7-8pm	100	7-8pm	1487
8-11pm	495	8-11pm	1735
143 Tara Music		144 Zee Classic	
7-9 am	495	7-9 am	743
9-12 noon	100	9-12 noon	495
12-7pm	100	12-7pm	1239
7-8pm	100	7-8pm	1735
8-11pm	247	8-11pm	2231
145 Tez		146 ETV Bihar	
7-9 am	800	7-9 am	750
9-12 noon	800	9-12 noon	750
12-7pm	700	12-7pm	750
7-8pm	1983	7-8pm	750
8-11pm	1983	8-11pm	750
147 NE Hi Fi		148 SS Bihar	
7-9 am	100	7-9 am	300

Applicable Service Tax/Education Cess are payable on the discounted rate i.e. 85% of the rates published herein.

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9-12 noon	100	9-12 noon	250
12-7pm	100	12-7pm	250
7-8pm	100	7-8pm	400
8-11pm	100	8-11pm	400

149 News Live

7-9 am	500
9-12 noon	500
12-7pm	500
7-8pm	500
8-11pm	500

150 NE TV

7-9 am	500
9-12 noon	500
12-7pm	500
7-8pm	500
8-11pm	500

151 ESPN

153 Zee Sports

155 Ten Sports

152 Star Cricket

154 Star Sports

156 LOK SABHA TV

7-10 am 800

10-7 noon 600

7-11pm 800