

As directed by ADG (AV), NIC is requested to issue an advisory on our website. The details of advisory are as follows:

“DAVP has recently empanelled two agencies viz. M/s UFO Moviez Pvt. Ltd and M/s Real Image Media Tech. Pvt. Ltd. For launching developmental publicity campaigns through Digital Cinema. The rates offered to M/s UFO Moviez & M/s Real Image Tech. P. Ltd. are as follows:

Category of Theatre	Rates per 10 sec (in Rs.)
A+ & A	16.67
B	10.42
C	6.25

Note -The rates are offered for a period of three months w.e.f. 7th January, 2010.”

Submitted for necessary action.

K. C. Meena
(K.C. Meena) 21/1
CO(AV)
21.1.2010

PSA(NIC)