

Approved rate of Plasma/LCD TVs displayed at various places in India

Medium	Location	Size	Rate approved by DAVP	Name & address of the agency	Validity
LCD screens with speakers installed in BEST buses in Mumbai	Mumbai BEST buses (Mumbai)	19" LCD screens with 6" speakers installed	Rs. 1.80 per 10 seconds per bus per insertion	M/s, EMNET Samsara Media Pvt. Ltd., A-302, "Rizvi House" Hill Road, Bandra (West) Mumbai-400050	20 years from 2007
LCD screens / panels in Delhi Metro	Rajeev Chowk and Kashmere gate Metro Rail stations in Delhi - a total of 50 screens	42" LCD screens	Rs. 1.65 lacs/ 30 seconds/per 04 spots/ hour for all 50 screens per month	M/s, Pro Active Digital Media Pvt. Ltd., 4A, DCM Building, Barakhamba Road, New Delhi - 110001	05 years from July 2007
50 LED screens	Selected market places in Delhi under MCD	20'x10' LED screens	Rs. 2490/ 10 seconds/ spot for all 50 screens or Rs. 49.8/10 seconds/spot per screen	M/s, International Techno Media Pvt. Ltd. Plot no. 21, Sector 4, IMT- Manesar, Gurgaon (Haryana)	05 years from June 2009
48 LCD screens	1 MTNL outlets at Delhi & Mumbai	42", 32" & 26" respectively at various outlets in Mumbai, Delhi and Haryana	Re. 1/- per 10 second per spot per screen	M/s RS Live Media, 13, IIIrd Floor, Sant nagar, East of Kailash, New Delhi - 110065	MTNL - 08.04.2013
12 LCD screens	2 Base hospital, Delhi				972 Tpt - 14.04.2016
04 LCD Screens	3 Army golf Course				Safal outlets - 31.03.2012
03 LCD Screens	4 Cantt. Punchkula				Cantt Panchkula - 31.12.2016
01 LCD Screens	5 972 Trc. ASC Delhi				
109 LCD Screens	6 Safal outlets				Army Golh course - 30.05.2014

Medium	Location	Size	Rate approved by DAVP	Name & address of the agency	Validity
02 LCD Screens 90 LCD Screens 489 LCD Screens	1 CST Mumbai 2 Church gate to Virar st 3 CST Mumbai to Lonavla, King's Circle and Panvel	42"	Rs. 2.50 per 10 second per spot per screen	M/s Digital Signage Networks Pvt. Ltd., Forum Building, 1 st . floor, Raghuvanshi Mill Compound, S.B.Marg, Lower Parel, Mumbai - 400013	27.06.2014
90 video walls	Church gate to Virar st (Western Railway)	15'x3' each	Rs. 39000/- per video wall per month	M/s Digital Signage Networks Pvt. Ltd., Forum Building, 1 st . floor, Raghuvanshi Mill Compound, S.B.Marg, Lower Parel, Mumbai - 400013	12.04.2011
71 LCD Screens 44 LCD Screens 114 LCD Screens 42 LCD Screens 44 LCD Screens	1 Mumbai Central Rly st 2 Chennai Rly st 3 Bangalore Railway st 4 Hyderabad Railway st 5 Pune Railway st	42", 103', 47', 42" & 42"	Rs. 2.50 Rs. 2.50 Rs. 1.50 Rs. 1.50 Rs. 1.50 (per 10 second per spot per screen)	M/s Armour Security System "Shera Garden", D IV, Ivth Floor No. 2 Appagarden off taylor's Road Kilpauk, Chennai-600010	Mumbai Central - 30.01.2011 Chennai Rly. St. - 31.03.2014 Bangalore Railway st. - 03.04.2013 Hyderabad Rly. St. - 16.03.2012 Pune Rly. St. - 15.06.2012
06 LCD Screens 01 LED Screen combined	Chandigarh Rly st	42" & 8'x6' respectively	Rs. 1.50 per 10 second per spot per screen	M/s Media Solution, S.C.O 90, Sector 38-C, Chandigarh	19.05.2012

Medium	Location	Size	Rate approved by DAVP	Name & address of the agency	Validity
141 LCD Screens	Secundrabad Railway station & 14 other MMTS stations	42" LCD screens/panels	Rs. 1.50 per 10 second per spot per screen	M/s Shreebalajee Enterprise, 2G, J.P.Tower, IInd. floor, 1/1, Dr. Thirumurthy Nagar Main Road, Nungambakkam, Chennai - 600034	21.10.2013
46 LCD screens 13 LCD Screens 06 LCD Screens 08 LCD Screens	1 Vijaywada Rly st. 2 Nellore Rly St. 3 Belgaum Rly St 4 Hubli Rly St.	42"	Re 0.45 per 10 second spot per screen	M/s Morphosis INC, 915-916, 8 th Floor Oxford Tower, 139, Old Airport Road, BANGALORE-560008	Vijaywada Rly. St - 28.02.2013 Nellore Rly. St. 19.03.2012 Hubli Rly. St. March, 2012 Belgaum Rly St. - March, 2012
15 CCTV	Tiruchirapally Airport	42"	Rs. 1.60 per 10 second spot per screen	M/s Morphosis INC, 915-916, 8 th Floor Oxford Tower, 139, Old Airport Road, BANGALORE-560008	31.12.2012
15 LCD screens 12 LCD screens 10 LCD screens 10 LCD screens 10 LCD screens 08 LCD screens 10 LCD screens 08 LCD screens 10 LCD screens	1 Mysore Rly st 2 Tumkur Rly St 3 Mandya Rly St. 4 Shimoga Rly St 5 Davangere Rly St 6 Bellary Rly St 7 Harihar Rly St 8 Hospet Rly St 9 Hassan Rly St	20" to 27" at various places	Re. 0.45 per 10 second spot per screen	M/s Tejas Infomedia Solutions, 992, 2 nd . Cross, 9 th . Main Srinivasnagar, BSK 1 st . Stage, Bangalore - 560050	Mysore Rly. St. 26.08.2012 Tumkur Rly. St. 30.03.2014 Mandya Rly St. 30.03.2014 Shimoga Rly. St. 30.03.2014 Davangere Rly St. 24.03.2012 Bellari Rly St. 28.02.2012 Harihar Rly. St. 31.05.2013 Hospet Rly. St. 28.02.2012 Hassan Rly. St. 24.03.2012

Medium	Location	Size	Rate approved by DAVP	Name & address of the agency	Validity
06 Television screens 06 -do- 08 -do- 05 -do- 06 -do- 06 -do-	1 Belgaum Bus terminal 2 Hubli 3 Mangalore 4 Chitradurga 5 Davangere 6 Harihar	20"	Re. 0.35 per 10 second spot per screen	M/s Tejas Infomedia Solutions, 992, 2 nd . Cross, 9 th . Main Srinivasnagar, BSK 1 st . Stage, Bangalore - 560050	Belgum & Hubli Bus terminal - 31.07.2012 Mangalore - 19.04.2010 Chitradurga - 30.04.2011 Davangere - 31.04.2011 Harihar - 31.04.2011
06 LCD screens 08 LCD screens 20 LCD screens 06 LCD screens 10 LCD screens 08 LCD screens 08 LCD screens 10 LCD screens	1 Khammam Rly St 2 Kazipet Rly St 3 Tirupati Rly St 4 Gudur Rly St 5 Guntur Rly St 6 Rajahmundry 7 Kakinada 8 Cudappah Rly St	20"	Re. 0.45 per 10 second spot per screen	M/s Tele-Ad, 302 Pavani Avenue, Road, No.12, Somajiguda, Rajbhavan Road, Hyderabad-500082	Khammam _ August 2012 Kazipet - November 2012 Tirupati - October 2011 Gudur - 2011 Guntur - March, 2011 Rajahmundry - 2012 Kakinada - 2012 Cuddappah - October 2010
LED screen of size 17.07'x12.8' one each in both the stations	1 Vijaywada Rly st 2 Secunrabad Rly st	17.07'x12.8'	Rs. 60/- per 10 second spot per screen	M/s Tele-Ad, 302 Pavani Avenue, Road, No.12, Somajiguda, Rajbhavan Road, Hyderabad-500082	2013
673 television screens	Andhra Pradesh - Hyderabad Nellor Vijaynagaram Cuddapah Karimnagar (Total 108 bus stations)	20"	Re. 0.35 per 10 second spot per screen	M/s Koushik Group, 3-6-200, Flat no. 401, Arunodaya Apartment, St.no.18, Himayathnagar, Hyderabad - 29. Andhra Pradesh	31.07.2013
16 CCTV	Coimbatore Airport	42"	Rs. 1.60 per 10 second spot per screen	M/s Sanjay Knit Pvt. Ltd. 102, Century Arcade, Narangi Baug, Near Boat Club Road, Pune – 411001	04.08.2014