

Approved rate for display of hoardings on various campaign on short term basis in Delhi only on rent free sites for display period ranging from one month to three months.

Sl. No.	Description (Standard size of hoarding - 10'x20')	Rate obtained from tender in per square feet basis (in Rs.)
1	Display of hoarding of standard size for one month or less period	30/-
2	Display of hoarding of standard size for two months or less period	41/-
3	Display of hoarding of standard size for three months or less period	49/-

The DAVP may supply the flex to the agency or the agency responsible for display of hoarding may be asked to print the flex at DAVP approved rate (@ Rs. 9.50 per sft. for non-illuminated and @ Rs. 20/- per sft. for illuminated). Flex mounting charges @ Rs.500/- per hoarding and applicable service tax shall be paid in addition to the above. The size of hoarding may be increased or decreased, if required.

- The rates mentioned above are valid for **two years** with effect from **20.04.2010**.

List of outdoor publicity agencies who had participated in tender

1. M/s Rose Advertising Agency, Ajmeri Gate
2. M/s Jay Pee Advertisers
3. M/s Shree Agrsen Advertisers
4. M/s Pushway Publicity
5. M/s Veshal Publicity
6. M/s Jegson Publicity
7. M/s Hindustan Publicity Pvt. Ltd.
8. M/s Rose Advertising Pvt. Ltd., Pitampura
9. M/s Delhi Advertising Service
10. M/s Pioneer Publicity Corporation
11. M/s P.K. Advertising Service
12. M/s Pisces Communication Pvt. Ltd.
13. M/s Himalayan Advertising
14. M/s Sharad Advertising Pvt. Ltd.
15. M/s Shalimar Advertisers
16. M/s Rashtriya Outdoor Advertising
17. M/s Graphisads Pvt. Ltd.
18. M/s Rajdhani Advertisers
19. M/s New Diamond Advertisers