

DAVP'S APPROVED RATES FOR HOARDINGS/PILLAR BOARDS AT BUS STANDS

Sl. No.	State/City	Description	Size	Rental Painting (pmppb) (Onetime)	Agency	Validity
1.	Gujarat State Road Transport Corpn (GSRTC)	Hoarding	20' x10'	Rs.2000/- pmph Rs.500/- Flex fixing PH	M/s.Prithivi Ahmedabad	05.12.2006 to 04.12.2011
2.	PUNBUS, Punjab Roadways	-DO-	-DO-	Rs.3600/- pmph Rs.500/- Flex fixing PH	M/s. Deepak Kumar Advertisers, 51, Houseffed Colony, Bhatinda, Punjab	From Oct'09 to Sept'2012.
3.	Uttrakhand	-DO-	-DO-	Rs.2200/-pmph Rs.500/- Flex fixing PH	M/s. Prabhatam Rashtriya Tower, 38 Rani Jhansi Road, New Delhi	3 years upto Sept'2012
4.	Rajasthan	-DO-	-DO-	Rs.4300/- pmph Rs.500/- Flex fixing PH	M/s. N.S. Publicity Agencies, B-3, II Floor, Shri Giriraj Mansion, New Colony, Jaipur	3 years upto 30.11.2011
5	Uttar Pradesh (Lucknow, Moradabad, Bareilly, Kaushambi, Noida, Gzbd)	-Do-	40' x20'	13,500/- (non-lit) 42,000/- (lit)	M/s Jagran Engage, 84, Okhla Phase-III, New Delhi	5 years upto July, 2012
6	Ambala Cantt, Ambala city, Naraingarh, Barara – HARYANA ROADWAYS	-Do-		60/- per sq.ft.	M/s J R Creations Advertisers Pvt Ltd., E-107, Jhilmil Colony, Delhi-95	01.04.2010 to 31.03.2013
7	Andhra Pradesh (Kadapa Zone, Karimnagar zone & Vijayawada zone)	Pillar Board	2'.6" x4' (4 Sided)	1500/-	M/s Uni Ads Pvt. Ltd, 7-1-212/8, Shivbagh, Ameerpet, Hyderabad -500 016	01.01.08 to 31.12.2012

Flex printing charges will be extra as per DAVP approved rate and flex fixing charges will be extra @ Rs.500/- for size 20'x10' per hoarding one time. Service tax will be extra.

STATE/CITY	MEDIUM	SIZE	RATE	PERIOD OF SOLE CONCESSIONAIRE	NAME OF AGENCY	
BUS-STATIONS, MAHARASHTRA	L.E.D. Boxes	8'x3'	Rs.3000/- per month	03.02.2010 to 02.02.2015 (5 Yrs.)	Shree Om Advertisers, 1, Chaman House, Plot No.34, Sion (W), Mumbai-400 022	
		3'x2.5'	Rs.1800/- per month			
	Trivision L.E.D. Showcase	12'x3'	Rs.4500/- per month			
		6'x3'	Rs.2700/- per month			
	Wall Mounted L.E.D. Moving Scroller	3'x8'	Sp Grade			Rs.4500/- per month
			"A" One Grade			Rs.3300/- per month
			"A" Grade			Rs.2400/- per month
	Standing L.E.D. Moving Scroller	1'x8'	Sp Grade			Rs.3300/- per month
			"A" One Grade			Rs.3000/- per month
			"A" Grade			Rs.2400/- per month
	Standing L.E.D. Moving Scroller	12'x3'	Sp Grade			Rs.6300/- per month
			"A" One Grade			Rs.5400/- per month
			"A" Grade			Rs.4500/- per month
	Hanging LCD TV 42" (30 second spot)	6'x3'	Sp Grade			Rs.3300/- per month
"A" One Grade			Rs.3000/- per month			
"A" Grade			Rs.2400/- per month			
Hanging LCD TV 42" (30 second spot)	Sp Grade	Sp Grade	Rs.360/- per spot per day			
		"A" One Grade	Rs.270/- per spot per day			
		"A" Grade	Rs.240/- per spot per day			
L.E.D. Pole Display Board	2.5'x2'	Rs.1080/- per month				
Neon Sign Boards	8'x3'	Rs.6318/- per month per neon sign board per depot				
	12'x3'	Rs.10530/-per month per neon sign board per depot				

Service Tax extra as applicable.