

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.ic.in

F.No. 7/231/11-12/ OP-I

Dated: 17.06.11

M/s Prithvi Associates
35, ShrimaliSociety,
Opp. Navarangpura Police Station,
Navarangpura, Ahmedabad – 380009
Website: prithvi.mumbai@prithvioutdoor.com
Ph: 02266603114/5 fax : 02266608599, 26421712/13

Subject: Display of Bus Panel on Bharat Nirman

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions (Hyd. city various routes at least 40 buses in each long route) for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Prithvi Asso.	HybadCity	1	100	1900	40	30	13333.33	200000	213333.3

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) in Hindi is attached herewith. You are reQueested to **translate in local languages at your end , which may be vetted from field Officers of DFP/DAVP/PIB/AIR &DD (News) available in the station/region/state &** submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days** and
- 4.Submit certificate from Road Transport Authority

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)
23387794

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.ic.in

F.No. 7/231/11-12/ OP-I

Dated: 17.06.11

M/s Spads Creation
Plot no. 108, Srinivasa Bank Colony,
Road no. 2, Mahanadu Road,
Vijaywada-520008;
Flat no. 103, Plot no. 146 & 147,
Krishnaveni Acropolis Kavuri hills,
Madhapur, Hyderabad-500081
Ph: 9848025544
Website: kogantisureshabu19@gmail.com

Subject: Display of Bus Panel on Bharat Nirman

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions (at least 10 buses in each route on long route buses) for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Spad Commn	AP SRTC Vijaywada Zone	1	50	600	40	32	7111.111	35000	42111.11

Service Tax Extra

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Yours faithfully,

(Akash Luxman)
Director (OP)
23387794

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Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.nic.in

F.No. 7/231 /11-12/ OP-I

Dated: 17.06.11

M/s FlyInfo

3-6-200, Flat no. 401,

Arunodaya Apartment, ST no. 18,

Himayath Nagar, Hyderabad - 29

M: 9246351239, 9440291997; fax: 04040077078

Website: flyinfooh@gmail.com

Subject: Display of Bus Panel on Bharat Nirman

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions (at least 10 buses in each route on each long route buses) for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Fly Info	Hyd Rural	1	50	700	40	30	6666.667	40000	46666.67

Service Tax Extra

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Yours faithfully,

(Akash Luxman)
Director (OP)
23387794

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MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.ic.in

F.No. 7/231/11-12/ OP-I

Dated: 17.06.11

M/s Jaswanth Ads & man Power Consultants
Road no. 4A Dwarakapuram,
Disukhnagar, Hyderabad-060
Ph: 040-24146686, Fax:04024043267
Website: jaswanthads@yahoo.co.in

Subject: Display of Bus Panel on Bharat Nirman .

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions (at least 30 buses in each route on long route buses) for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Jaswant	APSRTC Dulex Vijaynagaram Vishakapatnum Kakinada icchapuram Palasa	1	500	850	69	45	172500	475000	647500

Service Tax Extra

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Yours faithfully,

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Director (OP)
23387794

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DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001**

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 7/231/11-12/ OP-I

Dated: 17.06.11

M/s Mahendra Fashions
4-9-128 Chowrastha,
Hanamkonda, Distt. – Warangal
M: 9866444236, 9701897897
Website: maheshrohiniads@yahoo.com

Subject: Display of Bus Panel on Bharat Nirman in Kar- Nillore

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions (at least 10 buses in each route on long route buses) for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Mahendra	Karimnagar - Nellore	1	50	675	96	30	16000	38750	54750

Service Tax Extra

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Director (OP)
23387794

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DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
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Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.nic.in

F.No. 7/ 232/11-12/ OP-I

Dated: 17.06.11

M/s Accord Advertising Pvt. Ltd.
101/102, Makani Centre, 35,
Linking Road, BANDRA, MUMBAI-400 050
M: 022-6485050, 6485040, fax-26007203/101/102
Website: Parvez@accordadvertising.com

Subject: Display of Bus Panel on Bharat Nirman

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions (at least 20 buses in each route on long route buses) for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Accord	Pune PMT	1	50	1870	96	24	12800	98500	111300

Service Tax Extra

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F.No. 7/233/11-12/ OP-I

Dated: 17.06.11

M/s Softline Media Ltd.
38 Rani Jhansi road, Jhandewallan,
New Delhi-110055
Ph: 43603300 (30 lines); Fax : 43603320

Subject: Display of Bus Panel on Bharat Nirman

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions (at least 20 buses in each route on long route buses) for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Shoftline Media	Nagaland Kohima Dimapur Okha	1	100	450	48	30	16000	55000	71000

Service Tax Extra

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(Akash Luxman)
Director (OP)
23387794

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DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 7/233 /11-12/ OP-I

Dated: 17.06.11

M/s Softline Media Ltd.
38 Rani Jhansi road, Jhandewallan,
New Delhi-110055
Ph: 43603300 (30 lines); Fax : 43603320

Subject: Display of Bus Panel on Bharat Nirman

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions (at least 20 buses in each route on long route buses) for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Shoftline Media	Arunachal Pr Bomdila Itanagar Passighat Teju	1	100	450	48	36	19200	55000	74200

Service Tax Extra

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Yours faithfully,

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Director (OP)
23387794

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.nic.in

F.No. 7/234/11-12/ OP-I

Dated: 17.06.11

M/s Paul UniQueue Enterprise
192, Harendra Narayan Road,
Cooch Behar-736101
Website: paluniQueueadv@gmail.com
Ph: 9434103091

Subject: Display of Bus Panel on Bharat Nirman

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions (at least 20 buses in each route on long route buses) for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Paul Uniq	NBSTC Malda Raigunj Siliguri Coochbihar Berampur	1	100	640	48	30	16000	74000	90000

Service Tax Extra

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Director (OP)
23387794

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001**

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 7/242 /11-12/ OP-I

Dated: 17.06.11

M/s Sandeep Publicity
4/24, East Patel Nagar,
New Delhi - 110008
Ph:011-25727284, 25741836; Fax: 011-25764023
Website": sharmanavin_2003@yahoo.com

Subject: Display of 100 Bus Panel on Bharat Nirman in Goa

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Sandeep	Goa Mudgaon Panjim Mapsa Vasco	1	100	3000	42	30	14000	310000	324000

Service Tax Extra

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23387794

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DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.ic.in

F.No. 7/ 234/11-12/ OP-I

Dated: 17.06.11

M/s Sharpline Publicity
223 Vaishali, Pitampura
Delhi - 110 088
Ph: 25701789, 25700788
Website: sharplinegraphics@gmail.com

Subject: Display of Bus Panel on Bharat Nirman

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions (at least 10 buses in each route on long route buses)for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Sharpline	Orissa Cuttack BBSR Denkanal Angul Balasore Bharak Sambalpur Rourkela Bhawanipatna Malkanagiri Raigarha Berhampur Chatrapur Baripada Bargarh Puri Kendrapara Jagatsignpur	1	200	415	36	48	38400	103000	141400

Service Tax Extra

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Yours faithfully,

(Akash Luxman)
Director (OP)
23387794

GOVERNMENT OF INDIA

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 7/240/11-OP-I

Dated: 17.06.11

M/s. Greenline

I-25, Lajpat Nagar, Part - 3, New Delhi - 110024

229839487,89greenline@airtelmail.in

Subject: Display of Kiosks for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Kiosks for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty.	Len (")	Wid (")	Rental PKPM	Vinyl LxWx 20/144x2	Display+Fix100pk
Greenline	Amritser 10Kiosks at a stretch on each main Road nearby crossings	1	100	40	30	780	33333.33	88000

Service Tax Extra

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- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days and**
- 4.Get the inspection from local Central/State Govt Officer

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001
Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 7/240/11-OP-I

Dated: 17.06.11

M/s. Sambhaav Media Ltd.

Sambhaav House, Opp. Chief Justice Bunglow, Bodakdev, Ahmedabad - 380015.

079-6873914/15 sambhaav@sambhaav.com

Subject: Display of Kiosks for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Kiosks for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty.	Len (")	Wid (")	Rental PKPM	Vinyl LxWx 20/144x2	Display+Fix100p k
SAMBHAAV	Surat 10Kiosks at a stretch on each main Road nearby crossings	1	100	40	30	675	33333.3 3	77500
SAMBHAAV	Ahmedabad 10Kiosks at a each stretch on main Road nearby crossings	1	200	40	30	1170	66666.6 7	254000

Service Tax Extra

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- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days** and
- 4.Get the inspection from FEO Ahmedabad(26600589).

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC

FEO Ahmedabad.

(It is reQueusted to inspect the display and send report to undersigned.)

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Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 7/240/11-OP-I

Dated: 17.06.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.
23529419, 23522692, delhi@pioneerpublicityindia.com

Subject: Display of Kiosks for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Kiosks for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty.	Len (")	Wid (")	Rental PKPM	Vinyl LxWx 20/144x2	Display+Fix100p k
Pioneer Pub	Mumbai Nonlit 10Kiosks at a each stretch on main Road nearby crossings	1	100	48	30	1845	40000	194500

Service Tax Extra

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- 4.Get the inspection from FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC

FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai.
(It is reQueeusted to inspect the display and send report to undersigned.)

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F.No. 7/240/11-OP-I

Dated: 17.06.11

M/s Prithvi Associates

Unit No. 18 & 19, 2nd. Floor, Prabhadevi Industrial Estate,

Opp. Siddhivinayak Temple, Veer Savarkar Marg,

Prabhadevi, Mumbai – 400025

02266603114/5 prithvi.mumbai@prithvioutdoor.com

Subject: Display of Kiosks for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Kiosks for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty.	Len (")	Wid (")	Rental PKPM	Vinyl LxWx 20/144x2	Display+Fix100p k
Prithvi Asso	Kolkata (Br 6,7,8) 10Kiosks at a each stretch on main Road nearby crossings	1	200	60	48	1100	160000	240000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) in Hindi is attached herewith. You are reQueested to **translate in local languages at your end , which may be vetted from field Officers of DFP/DAVP/PIB/AIR &DD (News) available in the station/region/state &** submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days** and
- 4.Get the inspection from from Asst Direrctor Kolkata,

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

Asst Direrctor Kolkata, Ph 23341120

(It is reQueested to inspect the display and send report to undersigned.)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001
Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 7/239/11-OP-I I

Dated: 17.06.11

M/s Magikwand
1B, Sagar Apartment, 6, Tilak Marg, New Delhi-110001
9810444103, 011-45750001
praveen.sugandh@magikwand.in

Subject: Display of Flaging at Mkt Place for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Flaging at Mkt Place for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	size	Rent	Amount
Magikwand	Delhi -SEII,MblkGKI,Lazpat Ng KarolBagh,Ajmeri,LahoriGt,Wazirpur,Rajori GdnPrasadNg& Vikasपुरi (equal distribution)	1	100	5x3	21600	2160000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) in Hindi is attached herewith. You are reQueusted to **translate in local languages at your end , which may be vetted from field Officers of DFP/DAVP/PIB/AIR &DD (News) available in the station/region/state &** submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days** and
- 4.Get the inspection from this office.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001
Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 7/273/11-OP-I I

Dated: 17.06.11

M/s. Sanjay Knit Pvt. Ltd.

102 Century Arcade, Nr. Boat Club Rd.,

Pune 411 001 Ph 02026160322delhi@dkpl.in, sklpune@hotmail.com

Subject: Display of Unipole for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Unipole for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Amount
Sanjay knit	Mumbai-Pune in equal distance through out the expressway	1	10	20x8	33000	330000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) in Hindi is attached herewith. You are reRequested to **translate in local languages at your end , which may be vetted from field Officers of DFP/DAVP/PIB/AIR &DD (News) available in the station/region/state & submit details as under :**

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days** and
- 4.Get the inspection from FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai.
Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC

FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai.
(It is reRequested to inspect the display and send report to undersigned.)

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001
Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in**

F.No. 7/273/11-OP-II

Dated: 17.06.11

M/s Graphis Ads Pvt. Ltd
B18/I Ohkla Phase-II,
New Delhi-110020
453709999.mukeshgupta@graphisads.com

Subject: Display of Unipole for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Unipole for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Amount
Graphis	Srinagar	1	5	20x8	24000	120000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) in Hindi is attached herewith. You are reQueusted to **translate in local languages at your end , which may be vetted from field Officers of DFP/DAVP/PIB/AIR &DD (News) available in the station/region/state &** submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days** and
- 4.Submit inspection certificate from Airport Authority.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001
Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 7/273/11-OP-I I

Dated: 17.06.11

M/s. Sanjay Knit Pvt. Ltd.

102 Century Arcade, Nr. Boat Club Rd.,

Pune 411 001 Ph 02026160322delhi@dkpl.in, sklpune@hotmail.com

Subject: Display of Underpass for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Underpass for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Amount
sanjay Knit	Mumbai Pune Expressway In equal distance	1	4	72000	288000	sanjay Knit

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) in Hindi is attached herewith. You are reQueusted to **translate in local languages at your end , which may be vetted from field Officers of DFP/DAVP/PIB/AIR &DD (News) available in the station/region/state & submit details as under :**

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days and**
- 4.Get the inspection from FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai.
Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC

FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai.

(It is reQueusted to inspect the displayed Bus Queueueue Shelters in Mumbai and send report to undersigned.)

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/02/11-OP-I

Dated: 17.06.11

M/s. Sanjay Knit Pvt. Ltd.

102 Century Arcade, Nr. Boat Club Rd.,

Pune 411 001 Ph 02026160322delhi@dkpl.in, sklpune@hotmail.com

Subject: Display of Bus Queue Shelter for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Queue Shelter for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Flex @20	Display	Amount
SanjayKnit	Solapur	1	20	216	3000	86400	60000	146400
SanjayKnit	Pune Lit	1	20	196	22800	78400	456000	534400

Solapur	Pune Lit
GAINTAIL TALKIES	BOPODI JAKAT NAKA
LAXMINARAYAN TALKIES	NEAR Le MERDIAN HOTEL
BALIVESS	OPPOSITE JEHANGIR NURSING HOME
SOLAPUR COLLEGE	OPPOSITE RUBY HALL CLINIC
NEELA NAGAR	OUTSIDE WADIA BUNGALOW
HOTEL DAWAT	OPPOSITE NAGARWALA SCHOOL - DN
BHARTI VIDHYAPETH	OPPOSITE K.K. BHAVAN
HD HIGH SCHOOL	AIRPORT ROAD ,OPP BAJAJ ALLIANZE-II
GURUNANAK NAGAR	OPPOSITE GERMAN BAKERY
SURWASE NAGAR	OPPOSITE PIZZA HUT
DARASHA HOSPITAL	KOREGAON PARK,OPP. CARNIVAL RESORT
AIRPORT	NEAR POONA CLUB - DN
GANGJI MANGAL KARYALAYA	NEAR INCOME TAX OFFICE
HOTEL RANGOLI	SHIVAJI ROAD / OFF GANESHKHIND ROAD
RUBY NAGAR	OPPOSITE MANGALA TALKIES
DYANESHWAR NAGAR	OPPOSITE MODERN CAFE / NEAR SHIVAJI PUTLA
BANTHANAL MATH	NEAR HOTEL PICHOLA
PANJARPOL CHOWK	OPPOSITE GOVERNOR'S HOUSE NEAR AUNDHSIDE FLYOVER
SOLAPUR VIDHYAPETH	OUTSIDE BOTANICAL GARDEN
KOUTAM CHOWK	NEAR BANER SIDE FLYOVER (BEHIND GRAMIN POLICE HQ)

Service Tax Extra

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- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days and**
- 4.Get the inspection from from FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai.
Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC

FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai.

(It is reQueeued to inspect the displayed Bus Queueueue Shelters in Mumbai and send report to undersigned.)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001**

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/02/11-OP-I

Dated: 17.06.11

M/s. Laqshya Outdoors
A-36, Sector 4, Noida-UP

0120-4245581-85 rajeshom@laqshyagroup.com

Subject: Display of Bus Queue Shelter for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Queue Shelter for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Flex @20	Display	Amount
Laqshya	Jalandhar Adarsh Nagar Sports College- Kapoorthla Chowk DAV College-Towards Workshop Maqsudan-Towards Amritsar Busstand Gujral Nagar A Next to TV Centre Kapurthala Chowk B Outside Improvement Trust Market Leather Complex Towards Kapurthala Manbro Chowk Towards Ravidass Wadala Chowk Khalsa College towards BMC Chowk Jalandhar Railway Stn. BMC Chowk Mission Hospital Cool Chowk Lalli Complex - HMV College Towards Jalandhar Madan Flour Mill Bhoor Mandi Shastri Market	1	20	200	24000	80000	480000	560000

Service Tax Extra

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- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days** and
- 4.Get the inspection from local Central/State Govt.officer.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001
Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/02/11-OP-I

Dated: 17.06.11

M/s SAMBHA AV MEDIA LTD

"Sambhaav House", Opp. Chief Justice Bunglow,
Bodakdev, Ahmedabad - 380015.

079-6873914 sambhaav@sambhaav.com

Subject: Display of Bus Queue Shelter for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Queue Shelter for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Flex @20	Display	Amount
Sambhaav	Ahmedabad	1	20	200	24000	80000	480000	560000
Sambhaav	Rajkot	1	20	200	24000	80000	480000	560000

Ahmedabad	Rajkot
BHADRESHWAR IN-COME TAX BAPUNAGAR LAST STOP ARCHNA FARM PURSHOTAM NAGAR JAIN UPASARY CIVIL HOSPITAL ANDHJAN MANDAL (IIM Cross Road) DRIVE-IN CINEMA LAW COLLEGE MITHAKHALI UNDER BRIDGE KANKARIYA ZOO NARANPURA CHAR RASTA SHREEMALI SOC JETHA BHAI PARK PANJARA POLE ABHAY GHAT DR,BABA SHAHEB FOUNDATION BHAVNIRJAR RAJPATH CLUB	Race Course Ring Road Trikon Baug 2 Aatmiya Collage ICICI Main Branch Collector Office Kalawad Road, A.G. Society Gundawadi Hospital Aalap Green City Tagor Road Hospital Circle Sorthiya Wadi Circle Raiya Road Airport Road Keshri Hind Bridge Nana Mahuva Railway Station Kidney Hospital Divan Para Police Station I.T.I. I.O.C.

Service Tax Extra

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- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days and**
- 4.Get the inspection from FEO Ahmedabad.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC

FEO(Ms Suman Machhar) Sai Baba Temple, Praven Nagar, Someshwar Bhansa, Circage Rd., Ahmedabad- 380 007 (079-26600587) (It is reQueued to inspect the displayed Bus Queueueue Shelters in Mumbai and send report to undersigned.)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001**

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/02/11-OP-I

Dated: 17.06.11

M/s Times Innovative Media Ltd.
2nd Floor, FC-24, Sector-16, Film city,
NOIDA-201301 (UP)
0120-3954800 sarbjeeet.sing@timesgroup.com

Subject: Display of Bus Queue Shelter for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Queue Shelter for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	mon	qty	Size	RENTALpm	flex @20	Display	Amount
Times	Bangalore K.R Circle Bus Bay (Shelter shifted from Cauvery Bhavan) Avalahalli, BDA Opp to Chinnaswamy stadium, Cubban Park St Joseph College of Commerce Bus stop Near Andhra Bank, Indiranagar Dr. Ambedkar Veedhi, opp to Indian Express - 2 Mekhri Circle towards Raj Bhavan - 4 Commercial street bus stop on Dickenson Road Lalbagh main gate near HOPCOMS(Al ameen college) Baldwins Boys high school, Johnson market Richmond circle bus stop - 2 Hebbal towards Mekhri circle - 1 Bhoopsandra Bus stop Malleswaram 8th Main, 18th Cross, Bus Stop (Down) - 2 Muslim college (alternate at Hegde Nagar) - 2 B.D.A. Complex - Kormangala H.S.R. Lay-Out 2nd Sector Yelahanka NES stop towards dodhbellapur down (Alternate to Boor Kastled) - 2 Kunadhala Halli colony KG Halli 2	1	20	200	84000	80000	1680000	1760000

Service Tax Extra

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1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs showing GPS location taken by GPS Camera after display within 5 days and**
4. Get the inspection from Regional Office, Bangalore.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC

Regional Office, Bangalore, C Wing, Gr Floor, Kendriya Sadan, Karamangala, Bangalore- 5600349
(It is reQueeusted to inspect the displayed Bus Queueueue Shelters in Mumbai and send report to undersigned.)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/02/11-OP-I

Dated: 17.06.11

M/s Uni Ads Limited (Tel. no. 040-23730325)

"UNI HOUSE", H No. 7-1-212/8, Shivbagh, Ameerpet,

Hyderabad – 500016

040-23730325 uniads@yahoo.com

Subject: Display of Bus Queue Shelter for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Queue Shelter for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Flex @20	Display	Amount
Uni Ad	Hydrabad	1	20	200	32000	80000	640000	720000
Uni Ad	Vishakapatnam	1	20	200	25200	80000	504000	584000

Hydrabad- Secunderabad	Vishakapatnam
Adj. to GHMC Office, Swimming Pool, Secunderabad Alugaddabavi towards Secunderabad Balanagar, Shobana Theatre towards Kukatpally Banjara Hills, Road No.2, Opp. Q-mart Super Market Begumpet, Adj to. Ramada Hotel Bharkathpura Beside PF Office Bowenpalli X Roads towards Balanagar Chaitanyapuri towards Dilsukhnagar Chikkadpally Clock Tower towards Patny Dilsukhnagar towards Ramoji Film City ECIL Opp: Raghavendra Hospital towards ECIL X Roads Erragadda X Roads towards Bharatnagar Filmmnagar, Apollo Hospital Circle Golnaka towards Chadarghat Greenlands Grand Kakatiya, Srinvasa Towers Habsiguda X Roads towards Uppal Hitech City Opposite Hydernagar X Roads (Airport Road) - Towards Mehedipatnam Indira Park, OPP: NTR Grounds towards Indira Park	(Opp: RK) Dabagardens towards Jagadamba Jn. Akkayyapalem Jn. NH-5 towards NAD Jn. Appghar towards Kailasagiri AU Out Gate towards Siripuram Beside Judge Court towards Jagadamba Jn. Biside GVMC Jail Road towards Jagadamba (A) Gurudwara Jn. towards Maddilapalem Kakaninagar towards Gajuwaka Malkapuram towards Scindia MRO Office towards Seethammadhara MVP Colony towards Venkojipalem Near Visakha Eye Hospital towards Pedawaltair Near YSR Cricket Stadium towards Madhurawada Old CBI Junction towards Pedawaltair Opp. AU Libruary HPCL Office towards Siripuram Opp: Maddilapalem Complex to Ramatalkies Opp: Park Hotel towards Kailasagiri Pedawaltair towards Siripuram Polamamba Temple towards Pedawaltair Punjab Hotel towards NAD Jn.

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) in Hindi is attached herewith. You are reQueusted to **translate in local languages at your end , which may be vetted from field Officers of DFP/DAVP/PIB/AIR &DD (News) available in the station/region/state & submit details as under :**

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs showing GPS location taken by GPS Camera after display within 5 days** and
4. Get the inspection from FEO(Ms P K Vandana) Hyderabad.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC

FEO(Ms P K Vandana)5-9-171/1Chapel Rd, Nr Goodyear Godown, Hyderabad – 500 001 (It is reQueusted to inspect the displayed Bus Queueueue Shelters in Mumbai and send report to undersigned.)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001**

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/02/11-OP-I

Dated: 17.06.11

M/s Prithvi Associates

Unit No. 18 & 19, 2nd. Floor, Prabhadevi Industrial Estate,

Opp. Siddhivinayak Temple, Veer Savarkar Marg,

Prabhadevi, Mumbai – 400025

02266603114/5 prithvi.mumbai@prithvioutdoor.com

Subject: Display of Bus Queue Shelter for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Queue Shelter for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Flex @20	Display	Amount
Prithvi	Mumbai Chembur Naka Veer Kotwal Udyan Shivaji Mandir Mhatre Pen Co. Dadar TT Shreyas Cinema Maheshwari Udyan Sitladevi Mandir Mahim Station Saraswati Vidyalaya Citylight Matunga Road Ruia College Santoshi Mata Mandir Johnson & Johnson Powai Vihar Complex R. G. Gadkari Chowk Catering College Mayor Bungalow Vikhroli Depot	1	20	146	150000	58400	3000000	3058400

Service Tax Extra

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- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days and**
- 4.Get the inspection from from FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai.
Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC

FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai.

(It is reRequested to inspect the displayed Bus Queue Shelters in Mumbai and send report to undersigned.)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001**

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/02/11-OP-I

Dated: 14.06.11

M/s Graphis Ads Pvt. Ltd

B18/I Ohkla Phase-II,

New Delhi-110020

Subject: Display of Bus Queue Shelter for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Queue Shelter for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	mont	qty	Size	RENTALpm	Flex @20	Display	Amount
GraphisAd	KarolBaug	1	20	184	90000	73600	1800000	1873600
	1 Pusa Road							
	2 Shankar Road							
	3 Arya Samaj Road							
	4 D.B. Gupta Road							
	5 Gurudwara Road							
	6 New Rohtak Road							
	7 Karol Bagh Terminal							
	8 Jhandewalan							
	9 Videocon Tower							
	10 Najafgarh Road							
	11 Najafgarh Road							
	12 Pahar Ganj							
	13 Old Rajinder Nagar Market							
	14 Radha Swami Satsang							
	15 Janki Devi College							
	16 East Park Road							
	17 Harinagar							
	18 Motia Khan							
	19 D.B. Gupta Road, ACP Off							
	New Rohtak Road, sarai							
	20 rohilla crossing to liberty							

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith.
You are reQueeusted to

1. Display **immediately within 3 days of issue of this letter.**
2. Send display report **within a days of display.**
3. Submit **photographs taken by GPS Camera after display within 3 days** of display.
4. Get the inspection from this office.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger(OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/02/11-OP-I

Dated: 14.06.11

M/s JC Decaux Advt India Private Limited
231, Okhla Industrial Estate Phase-III,
New Delhi-110020

Subject: Display of Bus Queue Shelter for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Queue Shelter for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	mont	qty	Size	RENTALpm	Flex @20	Display	Amount
JC Decaux	NDMC Delhi	1	20	113	150000	45200	3000000	3045200
	1 Ashoka Road							
	2 Baba Kharak Singh Marg							
	3 Mother Teresa Crescent							
	4 Sarojini Nagar							
	5 Chemsford Rd							
	6 Mandir Marg							
	7 North Avenue							
	8 Pandit Pant Marg							
	9 Park Street							
	10 Tughlak Road							
	11 Khan Market							
	12 Teen Murti Rd							
	13 Africa Avenue							
	14 Krishi Bhawan							
	15 B-Avenue							
	16 Brig. Hoshiyar Singh Marg							
	17 Dr. Zakir Hussain Marg							
	18 Janpath							
	19 Jor Bagh Road							
	20 Maharishi Raman Marg							

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith.

You are reQueeusted to

1. Display **immediately within 3 days of issue of this letter.**
2. Send display report **within a days of display.**
3. Submit **photographs taken by GPS Camera after display within 3 days** of display.
4. Get the inspection from this office.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger(OP)
For DG:DAVP

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.ic.in

F.No. 53/13/11-OP-I

Dated: 14.06.11

M/s N.S. Publicity India Pvt. Ltd.
B-3, shri Giriraj Mansion,
New Colony, Panch Bati,
Jaipur-302001

Subject: Display of Kiosks (All India) for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Kiosks** for campaign of Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty.	Len (")	Wid (")	Rental PKPM	Vinyl LxWx 20/144x2	Display+Fix100pk	Amount
NS Publ	Jaipur- 10Kiosks at a stretch on main Road nearby crossings	1	200	40	30	975	66666.67	215000	281666.7

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith.

You are reQueusted to

1. Display **immediately within 3 days of issue of this letter.**
2. Send display report **within a days of display.**
3. Submit **photographs taken by GPS Camera after display within 3 days** and
4. Get the inspection from this office.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger (OP)
For DG: DAVP

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001**

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.ic.in

F.No. 53/01/11-OP-I

Dated: 14.06.11

M/s.
M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.

Subject: Display of Unipole for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Unipole for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Amount
Pioneer	West Zone, Delhi	1				
	Janakpuri Metro Stn, Shadipur		2	20x8	50000	100000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith.

You are requested to

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2. Send display report **within days of display.**
3. Submit **photographs taken by GPS Camera after display within 3 days** and
4. Get the inspection from this office.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger(OP)
For DG:DAVP

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001**

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.nic.in

F.No. 53/02/11-OP-I

Dated: 14.06.11

M/s Graphis Ads Pvt. Ltd
B18/I Ohkla Phase-II,
New Delhi-110020

Subject: Display of Unipole for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Unipole for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Amount
GraphisAd	Akshardham 2, Mayur Vihar, Kalindi Kunj 2	1	5	20x8	71760	358800

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith.

You are reQueeusted to

1. Display **immediately within 3 days of issue of this letter.**
2. Send display report **within days of display.**
3. Submit **photographs taken by GPS Camera after display within 3 days** of display
4. Get the inspection from this office.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger(OP)
For DG:DAVP

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001**

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/03/11-OP-I

Dated: 14.06.11

M/s.
M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.

Subject: Display of Unipole for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Unipole for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	month	qty	Size	RENTALpm	Amount
Pioneer	Ajmer- Agra Gate, Ajanta Takies, Alwar Gate, Govt College, Suchna Kendra	1	5	20x8	24000	120000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith.

You are reQueusted to

- 1.Display **immediately within 3 days of issue of this letter.**
- 2.Send display report **within days of display.**
3. Submit **photographs taken by GPS Camera after display within 3 days** of display
- 4.Get the inspection from this office.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger(OP)
For DG:DAVP

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
"B" BLOCK BARRACKS, K.G.MARG, NEW DELHI - 01.
(Website : www.davp.nic.in)

No. 23/349/11-12/OP-III

Dated: 14.06.2011

To
M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.

Sub: Display of Bharat Nirman messages through 75 metro rail pillar kiosks (backlit) in Delhi
(Sabji Mandi to Tishazari) for one month

Sir,

It has been decided to display messages through 75 metro rail pillar kiosks (backlit) in Delhi (Sabji Mandi to Tishazari) for one month at DAVP approved rates, terms and conditions. The details of the display are as under

SN	Location	length "	Hight" "	RENTALpm	Qty	Month	Amount
2	SubjiMandi-Tishazari	48	60	600	75	1	900000
Service tax @ 10.3 %							92700
Total							992700

You are reRequested to display the campaign as per details given below:-

- Designs should be collected from this office.
- **Display should be completed within 3 days.**
- Send display report within 1 day of display with details of location. Photographs taken by GPRS camera may be sent within three days of display.
- **DAVP LOGO** should appear on bottom of either side of display.
- **Inspection will be done by any officer from DAVP headquarter after the display.**

Confirmatory order will be issued after the receipt of above information /materials and inspection of the same. You may fax the details to us on our Fax No.01123385939/23385013.

Yours faithfully

(Padam Upadhyay)
Production Manager (OP)
for DG, DAVP
Tel. no. 011-23385939

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
"B" BLOCK BARRACKS, K.G.MARG, NEW DELHI - 01.
(Website : www.davp.nic.in)

No. 23/350/11-12/OP-III

Dated: 14.06.2011

To

M/s. N S Publicity Agencies
B-3, IInd. Floor,
Shri Giriraj Mansion,
New Colony, Jaipur
Rajasthan

Sub: Display of Bharat Nirman messages through 75 metro rail pillar kiosks (backlit) in Delhi
(R.K.Ashram to Dwarka) for one month

Sir,

It has been decided to display messages through 75 metro rail pillar kiosks (backlit) in Delhi (R.K.Ashram to Dwarka) for one month at DAVP approved rates, terms and conditions. The details of the display are as under

SN	Location	length "	Hight"	RENTALpm	Qty	Month	Amount
2	R K Ashram-Dwarka	34	44	720	75	1	561000
Service tax @ 10.3 %							57783
Total							618783

You are reRequested to display the campaign as per details given below:-

- Designs should be collected from this office.
- **Display should be completed within 3 days.**
- Send display report within 1 day of display with details of location. Photographs taken by GPRS camera may be sent within three days of display.
- **DAVP LOGO** should appear on bottom of either side of display.
- **Inspection will be done by any officer from DAVP headquarter after the display.**

Confirmatory order will be issued after the receipt of above information /materials and inspection of the same. You may fax the details to us on our Fax No.01123385939/23385013.

Yours faithfully

(Padam Upadhyay)
Production Manager (OP)
for DG, DAVP
Tel. no. 011-23385939

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
"B" BLOCK BARRACKS, K.G.MARG, NEW DELHI - 01.
(Website : www.davp.nic.in)

No. 23/348/11-12/OP-III

Dated: 14.06.2011

To
M/s, Hitendra Advertising & Marketing Pvt. Ltd.,
135, Akshaya Complex,
Dhole Patil Road,
Pune-411 001

Sub: Display of Bharat Nirman messages through Auto-rickshaw

Dear Sir,

It has been decided to display Bharat Nirman messages through Auto-rickshaw for one month at DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights, as detailed below :-

Auto Ricksaw Hood						
Agency	State	Mon	Qty	Rentpm	Flex15sft @16+RTO100	Amount
Hitendra	MS Pune, Nagpur	1	100	450	34000	79000
Hitendra	Karnataka, Bangaluru	1	100	450	34000	79000
Hitendra	TN Chennai	1	100	450	34000	79000
Hitendra	AP Hyderabad	1	100	450	34000	79000
Hitendra	UP Lucknow	1	100	450	34000	79000
Hitendra	Bihar Patna	1	100	450	34000	79000
Hitendra	Orissa Bhubneshwar	1	100	450	34000	79000
Hitendra	Assam Guwahati	1	100	450	34000	79000
Hitendra	MP Bhopal	1	100	450	34000	79000
Hitendra	Gujrat Ahmedabad	1	100	450	34000	79000
Hitendra	Rajsthan jaipur	1	100	450	34000	79000
						869000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) in Hindi is attached herewith. You are reQueuested to **translate in local languages at your end , which may be vetted from field Officers of DFP/DAVP/PIB/AIR &DD (News) available in the station/region/state & submit details as under :**

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs showing GPS location taken by GPS Camera after display within 5 days and**

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger(OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001**

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davn.nic.in

F.No. 53/03/11-OP-I

Dated: 14.06.11

M/s Reliance Broadcast Network Ltd
A-32, Genesis, IInd Floor, Mohan
Coop.Industrial State Mathura Raod,
Delhi-44

Subject: Display of Bus Panel for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Month	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Reliance	Haryana	1	200	1040	48	24	25600	228000	253600
Name of depot		No of Bus							
Yamuna Nagar		10							
Bhiwani		10							
Sirsa		10							
Ambala		20							
Kurushetra		20							
Gurgaon		20							
Rewari		10							
Jhajjar		10							
Rohtak		10							
Jind		10							
Hisar		10							
Faridabad		20							
Chandigarh		20							
Delhi		20							
		200							

Service Tax Extra

The design in CD is attached herewith.

You are reQueusted to

1. Display **immediately within 3 days of issue of this letter.**
2. Send display report **within days of display.**
3. Submit **photographs taken by GPS Camera after display within 3 days** and
4. Submit display certificate from Transport Authority .

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger (OP)

GOVERNMENT OF INDIA

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/02/11-OP-I

Dated: 14.06.11

M/s Prabhatam Advertising Pvt. Ltd.
Rashtriya Tower, 38,
Rani Jhansi Road, Jhandewalan,
New Delhi-110055

Subject: Display of Bus Panel for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Prabhatam	Uttaranchal	1	200	755	48	36	38400	171000	209400

Bus Panels Qty.

Tanakpur	10
Haldwani	10
Ruderpur	20
Ranikhait	10
Kaashipur	10
Haridwar	20
Pithoragarh	10
Lohaghat	10
Almora	20
Bhiwali	10
Kaathgodam	10
Kotdwar	10
Rishikesh	10
Rurkee	20
Dehradun	
gramin	20
	200

Service Tax Extra

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2. Send display report **within days of display.**
3. Submit **photographs taken by GPS Camera after display within 3 days** and
4. Get the inspection from this office.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger (OP)
For DG: DAVP

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/01/11-OP-I

Dated: 14.06.11

M/s Pisces Comm. Pvt. Ltd.
602, Rajendra Place
Padma Tower II
New Delhi - 110 008

Subject: Display of Bus Panel for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Month	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
Piscess Comm.	HP	1	100	775	48	36	19200	87500	106700

Depot	Qty
RAMPUR	5
SHIMLA - I	10
SHIMLA - II	10
KEYLONG	5
KULLU	10
MANDI	10
HAMIRPUR	10
UNA	10
NALAGARH	10
CHAMBA	10
DHARAMSHALA	10
Total :	100

Service Tax Extra

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3. Submit **photographs taken by GPS Camera after display within 3 days** and
4. Get the inspection from this office.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger (OP)
For DG: DAVP

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F.No. 53/04/11-OP-I

Dated: 14.06.11

M/s Prime Time Comm.

A-4, Inderpuri

Delhi - 110012

Subject: Display of Bus Panel for campaign of Bharat Nirman.

Dear Sir,

It has been decided to display of **Bus Panel for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Month	Qty	Rent	Len"	Wid"	Vinyl16/sft	Display+Fixing100pp	Amount
PrimeTime	UP side	1	500	480	192	22	234666.7	290000	524666.7
PrimeTime	UP	1	800	745	42	32	119466.7	676000	795466.7

Depots	Side	Back	Depots	Side	Back	Depots	Side	Back
Agra Fort	10	25	Sohrab Gate	5	10	Azamgarh	10	10
Taj	4	4	Hardoi	10	10	Ambedkar Nagar	10	10
Foundry Nagar	6	10	Sitapur	10	20	Ballia	10	10
Idgah	5	11	Gola	10	10	Doharighat	5	10
Mathura	5	5	Shahjahanpur	10	10	Belthra Road	5	10
Bah	5	10	Charbagh	5	10	Shahganj	5	10
Aligarh-I	10	15	Kaisarbagh	10	10	Akabarpur	15	20
Etah	10	15	Raibareli	20	20	Faizabad	15	20
Hathras	10	15	Haidergarh	5	10	Sultanpur	15	30
Kasganj	5	10	Vikas Nagar	5	10	Amethi	15	30
Buddh Vihar	10	15	Fatehpur	5	10	Basti	10	20
Narora	5	15	Kidwai Nagar	5	10	Deoria	10	10
Atrauli	5	15	Faizal Ganj	5	10	Gorakhpur	10	20
Bijnore	10	15	Azad Nagar	5	10	Nichlaul	5	10
Moradabad	15	20	Jhansi	10	20	Siddharth Nagar	10	10
Pital Nagri	5	15	Orai	10	10	Ghazipur	10	10
Rampur	5	10	Banda	10	10	Kashi	5	10
Nazibabad	5	10	Mahoba	5	10	Sonebhadra	10	10
			Rath	5	10	Varanasi Cantt	10	10
Baurat	5	10	Hamirpur	5	10	Vindhya Nagar	5	10
Merrut	15	20	Unnao	5	10	Chanduli	5	15
	150	265		160	240		190	295

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith.

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2. Send display report **within days of display.**
3. Submit **photographs taken by GPS Camera after display within 3 days** and
4. Get the inspection from this office.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(PADAM UPADHYAY)
Production Manger (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001
Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in**

F. No. 7/232/11-12/OP-II

Dated: 21-06-2011

M/s Prithvi Associates
35, ShrimaliSociety,
Opp. Navarangpura Police Station,
Navarangpura, Ahmedabad – 380009
Website: prithvi.mumbai@prithvioutdoor.com
Ph: 02266603114/5 fax : 02266608599, 26421712/13

Subject: Display of 500 Bus Panels on Bharat Nirman in Maharashtra

Dear Sir,

It has been decided to display of **Bus Panels for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/s ft	Display+Fixing100 pp	Amount
Prithvi Asso.	20 Panels on long route buses in each following depot :- Thane, , Vasai, Wada, Panvel, Mumbai, Ratangiri, Nasik, Satara, Pune, Ahmednagar, Sholapur, Kholapur, Aurangabad, Nanded, Nagpur, 10 Panels on long route buses in each following depot :- Chanderpur, Osmanabad, Bhandara, Parel, Kurla, Wardha, Parbhani, Jalna, Latoor, Bhoom, Bhiwandi, Shahpur, Palghat, Khed, Devgad, Peth, Jalgaon, kalyan Bhusawal, Dhule,	1	500	670	39	36	78000	385000	463000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) in Hindi is attached herewith. You are requested to **translate in local languages** at your end, **which may be vetted from field officers of DFP/ DAVP/PIB/ AIR & DD (News)** available in the station/ region/state & submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs showing GPS location taken by GPS Camera after display within 5 days** and
4. Submit certificate from Road Transport Authority.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)
(Ph. 23387794)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001

Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in

F. No. 7/ 241 /11-12/ OP-I

Dated: 21.06.11

M/s Prithvi Associates
35, ShrimaliSociety,
Opp. Navarangpura Police Station,
Navarangpura, Ahmedabad - 380009
Website: prithvi.mumbai@prithvioutdoor.com
Ph: 02266603114/5 fax : 02266608599, 26421712/13

Subject: Display of 100 Hoardings at bust stand on Bharat Nirman in Gujrat

Dear Sir,

It has been decided to display of **Hoardings for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	RENTALpm	Flex9.5sft	Disp+FixCh500	Amount
Prithvi Assoc	Gujrat	1	100	2000	190000	250000	440000

No.	Location	No of Hoarding
1	Ahmedabad	4
2	Gandhinagar	4
3	Mehsana	4
4	Patan	4
5	Anand Old S.T	2
6	Anand new s.t	2
7	Dahod Dist.	4
8	Godhra	4
9	Bharuch	4
10	Surat	4
11	Bhavnagar	4
12	Rajkot	4
13	Junagadh	4
14	Himmatnagar	4
15	Rajpipla	4
16	Plalnpur	4
17	Navsari	4
18	Kheda	4
19	Baroda Central	4
20	Ahwa	4
21	Valsad Central Depot	4
22	Surendranagar	4
23	Amreli	4
24	Jamnagar	4
25	Porbandar	4
26	Bhuj	4

Service Tax Extra

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of DFP/ DAVP/PIB/ AIR & DD (News) available in the station/ region/state & submit details as under :

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 2. Send display report **within 10 days of issue of this letter.**
 3. Submit **photographs showing GPS location taken by GPS Camera after display within 5 days**
and
 4. Submit certificate from Road Transport Authority.
- Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)
(Ph No: 23387794)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
B-BLOCK BARRACKS, K.G. MARG, NEW DELHI-110001
Ph.: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: davp.nic.in**

F. No. 7/ 242 /11-12/ OP-I

Dated: 21.06.11

M/s Prithvi Associates
35, ShrimaliSociety,
Opp. Navarangpura Police Station,
Navarangpura, Ahmedabad – 380009
Website: prithvi.mumbai@prithvioutdoor.com
Ph: 02266603114/5 fax : 02266608599, 26421712/13

Subject: Display of 300 Bus Panels on Bharat Nirman in Gujrat

Dear Sir,

It has been decided to display of **Bus Panels for campaign of Bharat Nirman** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below :-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16/s ft	Display+Fixing100 pp	Amount
Prithvi Asso.	Gujrat- 20 Panels on long route buses in each following depot :- Ahmedabad, Baroda, Bharuch, Bhavnagar, Bhuj, Godhra, Jamnagar, Junagadh, Rajkot, Surat, Anand, Porbandar 10 Panels on long route buses in each following depot :- Amreli, Ankleshwar, Himmatnagar, Mahesana , Nadiad , Valsad,	1	300	540	40	27	36000	192000	228000

Service Tax Extra

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- Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)
(Ph: 23387794)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
"B" BLOCK BARRACKS, K.G.MARG, NEW DELHI - 01.**

Ph: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: www.davp.nic.in

No. 23/337/11-12/OP-III

Dated: 21.06.2011

To
M/s, Sanjay Knit Pvt. Ltd.
102 Century Arcade,
Narangi Baug Road,
Near Boat Club Road,
Pune – 411001 (Maharashtra)
Ph: - 9971543019
Website: - delhi@dkpl.in, skplpune@hotmail.com

Sub: Display of Bharat Nirman messages through 200 spots on 16 LCD screens of
Coimbatore Airport

Dear Sir,

It has been decided to display Bharat Nirman messages through 200 spots on 16 LCD screens of Coimbatore Airport for one month at DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights, as detailed below :-

Agency	Location	Month	No.of Spot	No Screen	Rent PSPM	Amount
Sanjay Nit	Coimbatour	1	200	16	48	153600

Service Tax Extra

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4. Submit certificate from Road Transport Authority.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)
(Ph No: 23387794)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
"B" BLOCK BARRACKS, K.G.MARG, NEW DELHI - 01.

Ph: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: www.davp.nic.in

No. 23/334/11-12/OP-III

Dated: 21.06.2011

To
M/s, Digital signage Networks India Pvt. Ltd.
Forum Building,
1st Floor, Raghuvanshi Mill Compound,
S.B. Marg, Lower Parel,
Mumbai-400013
Website: gs@dsnglobal.com
Ph: 022-40574737; fax- 022-40574738

Sub: Display of Bharat Nirman messages through 100 spots on 250 LCD screens of railway stations between Chhatrapati Shivaji Terminus and Lonavala under Central Railway

Dear Sir,

It has been decided to display Bharat Nirman messages through 100 spots on 250 LCD screens of railway stations between Chhatrapati Shivaji Terminus and Lonavala under Central Railway for one month at DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights, as detailed below :-

Agency	Location	Month	No.of Spot	No Screen	Rent PSPM	Amount
Digital Sign	CST-Lonavala	1	100	250	75	1875000

Service Tax Extra

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Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)
(Ph No: 23387794)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
"B" BLOCK BARRACKS, K.G.MARG, NEW DELHI - 01.**

Ph: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: www.davp.nic.in

No. 23/333/11-12/OP-III

Dated: 21.06.2011

To
M/s, Shree Om Advertisers,
1, Chaman House,
Plot No.34,
Sion(W), Mumbai - 400022
Website-rishni@rediffmail.com
Ph: - 02224035446, Fax: 0222044729/32

Sub: Display of Bharat Nirman messages through 100 spots on all LCD screens of MSRTC bus stands in Maharashtra

Dear Sir,

It has been decided to display Bharat Nirman messages through 100 spots on all LED screens of MSRTC bus stands in Maharashtra for one month at DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights, as detailed below :-

Agency	Location	Month	No.of Spot	No Screen	Rent PSPM	Amount
Sri Om	MS Sp Grade	1	100	all	10800	1080000

Service Tax Extra

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Yours faithfully,

(Akash Luxman)
Director (OP)
(Ph No: 23387794)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
"B" BLOCK BARRACKS, K.G.MARG, NEW DELHI - 01.

Ph: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: www.davp.nic.in

No. 23/329/11-12/OP-III

Dated: 21.06.2011

To
M/s, Shree Agrsen Advertisers
C-91/9, Wazirpur Industrial Area
Delhi - 110052
Website: shreeagrsenadvertisers@yahoo.com
Ph: 27371285, 27371470, Fax: 27375060

Sub: Display of Bharat Nirman messages through train inside panels in Shatabdi express,
Jan shatabdi and Karnavati for one month.

Sir,

It has been decided to display messages as mentioned above on 100 inside panels in Shatabdi express, Jan shatabdi and Karnavati at DAVP approved rate, terms and conditions for which you have a sole concessionaire right. The details are as under

Agency	Train	Panel	RentalPM	Qty	Month	Amount
Agarsen	Shatabdi	Inside	2000	100	1	200000
	Jan Shab Dehradun - Delhi (JS)- 25 Dadar - Goa (Mudgaon) JS-25 Howrah - Barbil JS-25					
Agarsen	Hubli - Bangalore JS-25	Inside	1800	100	1	180000
Agarsen	Karnavati	Inside	1800	100	1	180000

Service Tax Extra

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4. Submit certificate from Road Transport Authority.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)
(Ph: 23387794)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
"B" BLOCK BARRACKS, K.G.MARG, NEW DELHI - 01.

Ph: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: www.davp.nic.in

No. 23/332/11-12/OP-III

Dated: 21.06.2011

To

M/s, Trilok Security Systems India Pvt. Ltd.

6-8, N.G.O's Colony

Tirupati - 517501

Website: krc1971@yahoo.com

Ph. No. 0877-2232066, 0877-2277566; Fax: 0877-2232477

Sub: Display of messages on Bharat Nirman on back side of access card to Tirumala
Tirupati Devsthanam, Tirumala.

Sir,

It has been decided to Publicize Bharat Nirman Message on back side of 500000 access card to Tirumala Tirupati Devsthanam, Tirumala on DAVP approved rate, terms and conditions for which you have a sole concessionaire right. The details are as under

Agency	Medium	Location	Quantity	Rate/Tkt	no. of Spot	Amount
Trilok	Acess Card	Tirupati	500000	1.01	1	505000

Service Tax Extra

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3. Submit **photographs showing GPS location taken by GPS Camera after display within 5 days** and
4. Submit certificate from Tirupati Authority.

Confirmatory order will be issued after the receipt of above information/materials.

Yours faithfully,

(Akash Luxman)
Director (OP)
(Ph: 23387794)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
"B" BLOCK BARRACKS, K.G.MARG, NEW DELHI - 01.**

Ph: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: www.davp.nic.in

No. 23/331/11-12/OP-III

Dated: 21.06.2011

To
M/s, Hemson & Co.
133, Arpan Complex,
Nizampura
Vadodara - 2
Website: hemson@shatabdi.net, hemang@shatabdi.net
fax no. 0265-2784418

Sub: Publicity of Bharat Nirman messages through 700 inside panels in MEMU
trains in Gujarat - Gandhinagar to Panvel and Vadodara to Ujjain

Dear Sir,

It has been decided to display messages as mentioned above through 700 inside panels in MEMU trains in Gujarat - Gandhinagar to Panvel and Vadodara to Ujjain for one month at DAVP approved rates, terms and conditions. The panels shall be displayed 350 each in two routes mentioned above. The details of the display are as under.

BHARAT NIRMAN						
Agency	Train	Panel	RentalPM	Qty	Month	Amount
Hemson	Gujrat	Inside	350	700	1	245000

At least 50 Panels in each train in 13 trains

Service Tax Extra

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Yours faithfully,

(Akash Luxman)
Director (OP)
(Ph: 23387794)

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"B" BLOCK BARRACKS, K.G.MARG, NEW DELHI - 01.**

Ph: 2338 5013, 2338 9596, 2338 5939 (Tele Fax) Website: www.davp.nic.in

No. 23/330/11-12/OP-III

Dated: 21.06.2011

To
M/s, Hemson & Co.
133, Arpan Complex,
Nizampura
Vadodara - 2
Website: hemson@shatabdi.net, hemang@shatabdi.net
fax no. 0265-2784418

Sub: Publicity of Bharat Nirman messages through 400 exterior panels in MEMU
trains in Gujarat – Gandhinagar to Panvel and Vadodara to Ujjain

Dear Sir,

It has been decided to display messages as mentioned above through 400 exterior panels in MEMU trains in Gujarat – Gandhinagar to Panvel and Vadodara to Ujjain for one month at DAVP approved rates, terms and conditions. The panels shall be displayed 200 each in two routes mentioned above. The details of the display are as under.

BHARAT NIRMAN						
Agency	Train	Panel	RentalPM	Qty	Month	Amount
Hemson	Gujrat	Exterior	1820	400	1	728000

At least 30 Panels in each train in 13 trains

Service Tax Extra

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Yours faithfully,

(Akash Luxman)
Director (OP)
(Ph: 23387794)