

**GOVERNMENT OF INDIA**  
**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY**  
**MINISTRY OF INFORMATION & BROADCASTING**  
**9<sup>TH</sup>FLOOR. SOOCHNA BHAWAN, Phase IV, CGO COMPLEX**  
**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Pisces Communications Pvt. Ltd,  
602, Padma Tower-II, Rajendra Place,  
New Delhi-110008.

**Sub: Display of Bharat Nirman messages through Bus Panels.**

Dear Sir,

It has been decided to display of Bus Panels for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

<b>Agency</b>	<b>Location</b>	<b>Mon</b>	<b>Qty</b>	<b>Rent</b>	<b>Len"</b>	<b>Wid"</b>	<b>Vinyl16Sft</b>	<b>Fixing100PP</b>	<b>Amount</b>
Pisces Com	HP	3	50	775	48	36	9600	121250	130850

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under:

1. Display immediately within 5 days of issue of this letter.
2. Send display report within 10 days of issue of this letters.
3. Submit photographs after display within 5 days and.
4. Submit certificate from concerned transport authority

Confirmatory order will be issued after the receipt of above information /materials. In case any problem please mail [directorop.davp@nic.in](mailto:directorop.davp@nic.in)

Yours faithfully

(Akash Luxman)  
Director (OP)  
Tel. no.01124369367

**GOVERNMENT OF INDIA**  
**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY**  
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**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Prabhatam Advertising,  
38 Rani Jhansi road, Jhandewalan,  
New Delhi-110055.

**Sub: Display of Bharat Nirman messages through Bus Panels**

Dear Sir,

It has been decided to display of Bus Panels for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16Sft	Fixing100PP	Amount
Prabhatam	Uttaranchal	3	100	775	48	36	19200	236500	255700

Service Tax Extra

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**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Reliance Broadcast Network Ltd.  
A-32, Genesis, 2<sup>nd</sup> floor,  
Mohan Co- Operative Industrial Estate,  
Mathura Raod, New Delhi-44

**Sub: Display of Bharat Nirman messages through Bus Panels**

Dear Sir,

It has been decided to display of Bus Panels for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16Sft	Fixing100PP	Amount
Reliance	Haryana	3	100	1040	48	27	14400	322000	336400

Service Tax Extra

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No.53/06/11/OP-I

Dated: 26.09.2011

M/s M/s Reliance Broadcast Network Ltd.  
A-32, Genesis, 2<sup>nd</sup> floor,  
Mohan Co- Operative Industrial Estate,  
Mathura Raod, New Delhi-44

**Sub: Display of Bharat Nirman messages through Bus Panels**

Dear Sir,

It has been decided to display of Bus Panels for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16Sft	Fixing100PP	Amount
Reliance	Chandigarh	3	100	1820	48	45	24000	556000	580000

Service Tax Extra

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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Jegson Publicity  
E/15, Jhandewalan Extn.,  
New Delhi -55  
Email:- Jegson@gmail.com

**Sub: Display of Bharat Nirman messages through Bus Panels**

Dear Sir,

It has been decided to display of Bus Panels for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-

Agency	Location	Mon	Qty	Rent	Len"	Wid"	Vinyl16Sft	Fixing100PP	Amount
Jagson	PUNBUS	3	100	1670	60	24	16000	511000	527000

Service Tax Extra

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No.53/06/11/OP-I

Dated: 26.09.2011

M/s Rashtriya Outdoor Advertising,  
R- 300, Greater Kailash-1  
New Delhi- 110048.

**Sub: Display of Bharat Nirman messages through Bus Queue Shelters**

Dear Sir,

It has been decided to display of Bus Queue Shelter for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-

Agency	Location	Mon	Qty	size	Rent PM	Flex 20FL/9.5 NL	Display	Amount
Rashtriya	Jabalpur	3	5	200	32000	20000	480000	500000

Service Tax Extra

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Yours faithfully

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Copy to: FEO Bhopal for information and necessary action.

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No.53/06/11/OP-I

Dated: 26.09.2011

M/s Prabhatam Advertising,  
38 Rani Jhansi road,  
Jhandewalan, New Delhi-110055.

**Sub: Display of Bharat Nirman messages through Bus Queue Shelters**

Dear Sir,

It has been decided to display of Bus Queue Shelter for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-

Agency	Location	Mon	Qty	size	Rent PM	Flex 20FL/9.5 NL	Display	Amount
Prabhatam	Bhopal	3	5	200	32000	20000	480000	500000

Service Tax Extra

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No.53/06/11/OP-I

Dated: 26.09.2011

M/s Laqshya Media Pvt. Ltd.  
A-36, 2nd.floor  
Noida - 201301 (UP)

**Sub: Display of Bharat Nirman messages through Bus Queue Shelters**

Dear Sir,

It has been decided to display of Bus Queue Shelter for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	Location	Mon	Qty	size	Rent PM	Flex 20FL/9.5 NL	Display	Amount
Laqshya	Jalandhar	3	10	276	24000	55200	720000	775200

Service Tax Extra

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No.53/06/11/OP-I

Dated: 26.09.2011

M/s Dipak Kumar Advertisers,  
51, Housefed Colony,  
Bhatinda - 151001.

**Sub: Display of Bharat Nirman messages through Hoardings at Bus Stand**

Dear Sir,

It has been decided to display of Hoarding for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	Location	Month	Qty	Rental PM	Flex9.5 sft	Disp+Fix	Amount
Dipak Kumar	Punjab	3	10	3600	19000	113000	132000

Service Tax Extra

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No.53/06/11/OP-I

Dated: 26.09.2011

M/s Dipak Kumar Advertisers,  
51, Housefed Colony,  
Bhatinda - 151001.

**Sub: Display of Bharat Nirman messages through Hoardings at Bus Stands.**

Dear Sir,

It has been decided to display of Hoarding for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

<b>Agency</b>	<b>Location</b>	<b>Month</b>	<b>Qty</b>	<b>Rental PM</b>	<b>Flex9.5 sft</b>	<b>Disp+Fix</b>	<b>Amount</b>
Dipak Kumar	PUNBUS	3	10	3600	19000	113000	132000

Service Tax Extra

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No.53/06/11/OP-I

Dated: 26.09.2011

M/s Prabhatam Advertising,  
38 Rani Jhansi road, Jhandewalan,  
New Delhi-110055.

**Sub: Display of Bharat Nirman messages through Hoardings at Bus Stands.**

Dear Sir,

It has been decided to display of Hoarding for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

<b>Agency</b>	<b>Location</b>	<b>Month</b>	<b>Qty</b>	<b>Rental PM</b>	<b>Flex9.5 sft</b>	<b>Disp+Fix</b>	<b>Amount</b>
Prabhata,	Uttaranchal	3	10	2200	19000	71000	90000

Service Tax Extra

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No.53/06/11/OP-I

Dated: 26.09.2011

M/s TUSHAR ENTERPRISES  
MF-23 , C BLOCK MANSAROVER COMPLEX  
BHOPAL,

**Sub: Display of Bharat Nirman messages through Hoardings at Railway Station.**

Dear Sir,

It has been decided to display of Hoarding for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	Location	Mon	Qty	Rental PM	Flex9.5 sft	Disp+Fix Ch500	Amount
Tushar En	Bhopal	3	5	12000	9500	182500	192000
	Guna	3	5	9000	9500	137500	147000
	Harda	3	5	9000	9500	137500	147000
	Hosangbad	3	5	9000	9500	137500	147000

Service Tax Extra

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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Pioneer Publicity Corpn Pvt. Ltd.  
274, CM-1 Office Complex ,  
Jhandewalan Extn.  
New Delhi-55

**Sub: Display of Bharat Nirman messages through Hoardings at Railway Station.**

Dear Sir,

It has been decided to display of Hoarding for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-

<b>Agency</b>	<b>Location</b>	<b>Month</b>	<b>Qty</b>	<b>Rental PM</b>	<b>Flex9.5 sft</b>	<b>Disp+Fix Ch500</b>	<b>Amount</b>
pioneer	Delhi-Ambaka	3	5	5600	9500	86500	96000
	South Panjab	3	5	5600	9500	86500	96000

Service Tax Extra

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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Greenline, I-25,  
Lajpat Nagar, Part - 3,  
New Delhi - 110024.

**Sub: Display of Bharat Nirman messages through Kiosks**

Dear Sir,

It has been decided to display of Kiosks for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-

Agency	Location	Mon	Qty	Len"	Wid"	Rental	Vinyl LxWx	Display+	Amount
Greenline	Amritser	3	50	40	30	780	13333.3333	122000	135333.33

Service Tax Extra

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No.53/06/11/OP-I

Dated: 26.09.2011

M/s Pioneer Publicity Corpn Pvt. Ltd.  
274, CM-1 Office Complex ,  
Jhandewalan Extn.  
New Delhi-55

**Sub: Display of Bharat Nirman messages through Unipoles.**

Dear Sir,

It has been decided to display of Unipoles for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

<b>Agency</b>	<b>Location</b>	<b>Month</b>	<b>Qty</b>	<b>size</b>	<b>Rent</b>	<b>Amount</b>
Pioneer	Ludhiana	3	5	20x8	33000	495000

Service Tax Extra

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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Greenline, I-25,  
Lajpat Nagar, Part - 3,  
New Delhi - 110024.

**Sub: Display of Bharat Nirman messages through Unipoles.**

Dear Sir,

It has been decided to display of Unipoles for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

<b>Agency</b>	<b>Location</b>	<b>Month</b>	<b>Qty</b>	<b>size</b>	<b>Rent</b>	<b>Amount</b>
Greenline	Patiala	3	2	20X8	24000	144000
Greenline	Amritser	3	2	20X8	24000	144000

Service Tax Extra

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Copy to: FEO Chandigarh for information and necessary action.

**GOVERNMENT OF INDIA**  
**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY**  
**MINISTRY OF INFORMATION & BROADCASTING**  
**9<sup>TH</sup>FLOOR. SOOCHNA BHAWAN, Phase IV, CGO COMPLEX**  
**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Rajdhani Advertisers,  
43-A DDA Cycle Market,  
Jhandewalan, New Delhi-55.

**Sub: Display of Bharat Nirman messages through Unipoles.**

Dear Sir,

It has been decided to display of Unipoles for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

<b>Agency</b>	<b>Location</b>	<b>Month</b>	<b>Qty</b>	<b>size</b>	<b>Rent</b>	<b>Amount</b>
Rajdhani	Gurgaon	3	2	20x8	40000	240000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under:

1. Display immediately within 5 days of issue of this letter.
2. Send display report within 10 days of issue of this letters.
3. Submit photographs after display within 5 days and.
4. Get inspection done from this office

Confirmatory order will be issued after the receipt of above information /materials. In case any problem please mail [directorop.davp@nic.in](mailto:directorop.davp@nic.in)

Yours faithfully

(Akash Luxman)  
Director (OP)  
Tel. no.01124369367

**GOVERNMENT OF INDIA**  
**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY**  
**MINISTRY OF INFORMATION & BROADCASTING**  
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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Shree Agrsen Advertisers  
C-91/9, Wazirpur industrial Area,  
Delhi-110052

**Sub: Display of Bharat Nirman messages through Unipoles.**

Dear Sir,

It has been decided to display of Unipoles for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	Location	Month	Qty	size	Rent	Amount
Agarsen	Dehradun	3	5	40x10	21000	315000
Agarsen	Haridwar	3	5	40X10	21000	315000

Service Tax Extra

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4. Get inspection done by FEO Dehradun

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Yours faithfully

(Akash Luxman)  
Director (OP)  
Tel. no.01124369367

Copy to: FEO Dehradun for information and necessary action.

**GOVERNMENT OF INDIA**  
**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY**  
**MINISTRY OF INFORMATION & BROADCASTING**  
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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Pioneer Publicity Corpn Pvt. Ltd.  
274, CM-1 Office Complex ,  
Jhandewalan Extn.  
New Delhi-55

**Sub: Display of Bharat Nirman messages through Unipoles.**

Dear Sir,

It has been decided to display of Unipoles for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	Location	Month	Qty	size	Rent	Amount
Pioneer	Chandigarh Rly Stn.	3	2	20x10	180000	1080000

Service Tax Extra

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3. Submit photographs after display within 5 days and.
4. Submit certificate from concerned Railway authority

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Yours faithfully

(Akash Luxman)  
Director (OP)  
Tel. no.01124369367

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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Kawasaki Advertisers \$ Representatives  
28/1 Below Lakkar Bazar,  
Shimla-1

**Sub: Display of Bharat Nirman messages through Hoarding.**

Dear Sir,

It has been decided to display of Hoarding for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-

Agency	Location	Rentl/Sft	Qty	Mon	Disp+Flex+fix
Kawasaki	Himachal Pradesh	23	10	3	162000

Service Tax Extra

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3. Submit photographs after display within 5 days and.
4. Get inspection done by FEO Shimla

Confirmatory order will be issued after the receipt of above information /materials. In case any problem please mail [directorop.davp@nic.in](mailto:directorop.davp@nic.in)

Yours faithfully

(Akash Luxman)  
Director (OP)  
Tel. no.01124369367

Copy to: FEO Shimla for information and necessary action.

**GOVERNMENT OF INDIA**  
**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY**  
**MINISTRY OF INFORMATION & BROADCASTING**  
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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Rose Advertising Agency  
3964/138, 1st-Floor, City Market,  
Ajmeri Gate, Delhi-110006

**Sub: Display of Bharat Nirman messages through Hoarding.**

Dear Sir,

It has been decided to display of Hoarding for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-

Agency	Location	Rent/Sft	Qty	Mon	Dis+Flex+Fix
Rose Ad.	Haryana	19	10	3	138000
Rose Ad.	Punjab	30`	10	3	204000

Service Tax Extra

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3. Submit photographs after display within 5 days and.
4. Get inspection done by FEO Chndigarh

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Yours faithfully

(Akash Luxman)  
Director (OP)  
Tel. no.01124369367

Copy to: FEO Chandigarh for information and necessary action.

**GOVERNMENT OF INDIA**  
**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY**  
**MINISTRY OF INFORMATION & BROADCASTING**  
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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Magadh Advertising Bureau  
S.P.Verma Road, Patna - 800001

**Sub: Display of Bharat Nirman messages through Hoardings**

Dear Sir,

It has been decided to display of Hoarding for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	State	Rental /Sft/PM (in Rs.)	No of Hoarding (20'X 10')	Month of Display	Display Charges	Flex Printing Charges (20X10 X9.5)	Flex fixing charges Rs.500 Per hdg.	Total (In Rs.)	Service Tax(10.3%)	Total(Including Service Tax)
Magadh	Bihar	18	5	3	54000	9500	2500	66000	6798	72798
Magadh	Patna	29	3	3	52200	5700	1500	59400	6118.2	65518.2
Magadh	Jharkhand	24	5	3	72000	9500	2500	84000	8652	92652
Magadh	Ranchi	34.6	3	3	62280	5700	1500	69480	7156.44	76636.44

Service Tax Extra

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Yours faithfully

(Akash Luxman)  
Director (OP)  
Tel. no.01124369367

Copy to: FEO Patna for information and necessary action.

**GOVERNMENT OF INDIA**  
**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY**  
**MINISTRY OF INFORMATION & BROADCASTING**  
**9<sup>TH</sup>FLOOR. SOOCHNA BHAWAN, Phase IV, CGO COMPLEX**  
**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Pratibha Advertising Pvt. Ltd.  
432, 4<sup>th</sup> Floor  
Adison Acrad Fraser Road,  
Patna-800001

**Sub: Display of Bharat Nirman messages through Hoardings.**

Dear Sir,

It has been decided to display of Hoarding for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	State	Rental/ Sft/PM (in Rs.)	No of Hoarding (20'X10')	Month of Display	Display Charges	Flex Printing Charges (20X10X 9.5)	Flex fixing charges Rs.500 Per hdg.	Total(In n Rs.)	Service Tax(10. 3%)	Total(Incl uding Service Tax)
Pratibha	Bihar	18	5	3	54000	9500	2500	66000	6798	72798
Pratibha	Patna	29	2	3	34800	3800	1000	39600	4078.8	43678.8
Pratibha	Jharkhand	24	5	3	72000	9500	2500	84000	8652	92652
Pratibha	Ranchi	34.6	2	3	41520	3800	1000	46320	4770.96	51090.96

Service Tax Extra

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Yours faithfully

(Akash Luxman)  
Director (OP)  
Tel. no.01124369367

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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Shree Agrsen Advertisers  
C-91/9, Wazirpur industrial Area,  
Delhi-110052

**Sub: Display of Bharat Nirman messages through Backlit Board at Stn.**

Dear Sir,

It has been decided to display of Backlit Board for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	Location	Len'	Wid'	Qty	Month	Rent/Sft Pm	Total
Agarsen	Chandigarh	6	2	20	3	900	648000
Agarsen	Dehradoon	06	3	20	3	500	540000

Service Tax Extra

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3. Submit photographs after display within 5 days and.
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Yours faithfully

(Akash Luxman)  
Director (OP)  
Tel. no.01124369367

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**MINISTRY OF INFORMATION & BROADCASTING**  
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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Pioneer Publicity Corpn Pvt. Ltd.  
274, CM-1 Office Complex ,  
Jhandewalan Extn.  
New Delhi-55

**Sub: Display of Bharat Nirman messages through Backlit Board at Stn.**

Dear Sir,

It has been decided to display of Backlit Board for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-

Agency	Location	Len'	Wid'	Qty	Month	Rent/Sft Pm	Total
Pioneer	Chandigarh	6	3	20	3	900	972000

Service Tax Extra

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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Shree Agrsen Advertisers  
C-91/9, Wazirpur industrial Area,  
Delhi-110052

**Sub: Display of Bharat Nirman messages through Train Inside Panel.**

Dear Sir,

It has been decided to display of Train inside Panel for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

<b>Agency</b>	<b>Train</b>	<b>Panel</b>	<b>Rental PM</b>	<b>Qty</b>	<b>Mon</b>	<b>Amount</b>
Agrsen	Amritser Haridwar JS	Inside	2160	200	3	1296000

Service Tax Extra

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Yours faithfully

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Director (OP)  
Tel. no.01124369367

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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Sanjay Knit Pvt. Ltd.,  
102 Century Arcade,  
Nr. Boat Club Rd.,  
Pune 411 001, Maharashtra.

**Sub: Display of Bharat Nirman messages through Backlit Signages**

Dear Sir,

It has been decided to display of Backlit Signages for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	Location	Month	Qty	Hight'	Len'	Rent/Sft	Total
Sanjay Nitt	Patna	3	5	14.5	3	585	381712.5
Sanjay Nitt	Patna	3	5	6.5	3	585	171112.5
							552825

Service Tax Extra

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4. Get inspection done by FEO Patna

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Yours faithfully

(Akash Luxman)  
Director (OP)  
Tel. no.01124369367

Copy to: FEO Patna for information and necessary action.

**GOVERNMENT OF INDIA**  
**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY**  
**MINISTRY OF INFORMATION & BROADCASTING**  
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**NEW DELHI-110003**  
**(Website: [www.davp.nic.in](http://www.davp.nic.in))**

No.53/06/11/OP-I

Dated: 26.09.2011

M/s Hira Advertising Agency Pvt. Ltd Nagar-251001(U.P.)  
M/s Reshu Advertising Company,  
. Reshu Vihar, Circular Road, Muzzafar  
Sangamvee M/s Hira Advertising Agency Pvt. Ltd.

**Sub: Display of Bharat Nirman messages through Hoardings**

Dear Sir,

It has been decided to display of Hoarding for campaign on Bharat Nirman as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as details below:-.

Agency	State	Rental/Sft	Qty	Mon	Dis+Flex+fix
Hira, Reshu Sangamvee	UP	20	1400	3	20160000

Service Tax Extra

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Yours faithfully

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Director (OP)  
Tel. no.01124369367