

Rates for Category A

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|---------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------|-----------------------------------------------------------|------------------------------------------------------|
| 300 X 250 Pixels Banner Ad : (CPTI) (NET in Rs.) | 728 X 90 Pixels Banner Ad : (CPTI) (NET in Rs.) | Video Ads Per 5 seconds : (CPTI) (NET in Rs.) | Fixed Slot (6 pm to 12 mid-night) (NET in Rs.) | Fixed Slot (12 mid- night to 6 am) (NET in Rs.) | Fixed Slot (6 am to 12 noon) (NET in Rs.) | Fixed slot (12 noon to 6 pm) (NET in Rs.) | Fixed Banner (24 hours) (NET in Rs.) |
| 49 | 270 | 100 | 200000 | 150000 | 300000 | 500000 | 750000 |

Rates for Category B

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|---------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------|-----------------------------------------------------------|------------------------------------------------------|
| 300 X 250 Pixels Banner Ad : (CPTI) (NET in Rs.) | 728 X 90 Pixels Banner Ad : (CPTI) (NET in Rs.) | Video Ads Per 5 seconds : (CPTI) (NET in Rs.) | Fixed Slot (6 pm to 12 mid-night) (NET in Rs.) | Fixed Slot (12 mid- night to 6 am) (NET in Rs.) | Fixed Slot (6 am to 12 noon) (NET in Rs.) | Fixed slot (12 noon to 6 pm) (NET in Rs.) | Fixed Banner (24 hours) (NET in Rs.) |
| 49 | 130 | 70 | 80000 | 50000 | 100000 | 120000 | 250000 |

Rates for Category C

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|---------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------|
| 300 X 250 Pixels Banner Ad : (CPTI) (NET in Rs.) | 728 X 90 Pixels Banner Ad : (CPTI) (NET in Rs.) | Video Ads Per 5 seconds : (CPTI) (NET in Rs.) |
| 30 | 30 | 10 |