

Rates for display through outdoor media in Railway

Sl. No.	Medium/Location	Size	Approved rate per sq. ft. per month.	Validity	Name of the Agency
1.	HOARDINGS *				
	1) Old Delhi Rly Stn.	10'x20'	Rs. 84/-*	17.05.2012	M/s Pioneer Publicity Corporation Pvt. Ltd., 227, CM-1, Office Complex, Jhandewalan, New Delhi – 110055.
	2) New Delhi Rly. Stn.	-do-	Rs. 84/-*	-do-	-do-
	3) Hazrat Nizamuddin Rly St.	-do-	Rs. 84/-*	-do-	-do-
	4) Delhi Cantt. Rly St.	-do-	Rs. 84/-*	-do-	-do-
	5) Sarai Rohila Rly St.	-do-	Rs. 84/-*	-do-	-do-
	6) Amritsar Rly. Station	20'x20' & 40'x20'	Rs.25/-*	28.5.2009	M/s Ad Global, 190 3 rd Floor, Sector-34A, Chandigarh.
	7) Mathura Circulating area	-	Rs. 8/-	16.02.2010	M/s Priya Enterprises, C-301, 303, R.G.Complex, Motia Khan, Opp. Police Station, Pahar Ganj, New Delhi – 110055.
	8) Haridwar Rly. St.	10'x20'	Rs. 1575/- per hoarding + flex fixing charges Rs.2/- per sft. & painting charges Rs. 4/- per sft.	24.11.2009	M/s Sadhna Media Network (P) Ltd., 38 Rani Jhansi Road, Post Box 5711, New Delhi – 110055.
	9) Hrishikesh Rly St.	10'x20'	-do-	14.11.2009	-do-
	10) Roorkee Rly St.	10'x20'	-do-	-do-	-do-
	11) Bareilly Rly St.	10'x20'	-do-	24.11.2009	-do-
	12) Moradabad Rly St.	10'x20'	-do-	-do-	-do-
	13) Hazrat Nizamuddin Rly St.	10'x20'	Rs. 84/- per sft	17.05.2012	M/s Pioneer Publicity Corporation Pvt. Ltd., 227, CM-1, Office Complex, Jhandewalan, New Delhi – 110055.
	14) Delhi Cantt. Rly St.	-do-	-do-	-do-	-do-
	15) Sarai Rohila Rly St.	-do-	-do-	-do-	-do-
	16) All stations under Delhi cantt – Rewan section	-do-	Rs. 24/- per sft	-do-	-do-
	17) All stations under Shivaji Bridge – Palwal section	-do-	Rs. 28/- per sft	-do-	-do-
	18) All stations under Ghaziabad – Saharanpur (via Meerut) section.	-do-	-do-	-do-	-do-
	19) All stations under Delhi - Ambala section	-do-	-do-	-do-	-do-
	20) All stations under South Punjab Railway section	-do-	-do-	-do-	-do-
	*Add	Rs. 800/- Rs. 400/-	per hoarding painting per hoarding flex	charges fixing	one time (10'x20') charges one time (10'x20')
2.	Glow Sign Boards				
	Amritsar Rly.Station	8'x2' & 4'x2'	Rs. 25/- per sq. ft.	28.5.2009	-do-
	Chandigarh Rly. Stn.	12'x3'	Rs.140/- per sq. ft.	28.5.2009	-do-
3.	KIOSKS		Per kiosk per month		
	Old Delhi Rly Stn.	30"x40"	Rs. 804/- + *	17.05.2012	M/s Pioneer Publicity Corporation Pvt. Ltd., 227, CM-1, Office Complex, Jhandewalan, New Delhi – 110055.
	New Delhi Rly. Stn. –	-do-	Rs. 804/- +*	-do-	-do-
	Hazrat Nizamuddin Rly. St	-do-	Rs. 804/- +*	-do-	-do-
		-do-	Rs. 804/-+*	-do-	-do-

	Delhi Cantt St.	-do-	Rs. 804/- + *	-do-	-do-
	Sarai Rohila Rly St.	-do-	Rs. 447/- + *	-do-	-do-
	All stations under Delhi Cantt. – Rewan section	-do-	Rs. 280/-+*	-do-	-do-
	Shivaji Bridge – Palwal section	2.5'x4'	Rs. 30/- per sft.+*	16.02.2010	M/s Priya Enterprises, C-301, 303, R.G.Complex, Motia Khan, Opp. Police Station, Pahar Ganj, New Delhi – 110055.
	Mathura Rly st. (Platform 1 to 3) Four sided	2.5'x4'	Rs. 24/- per sft.+*	-do-	-do-
	Mathura Rly St. (Platform 4 & 5) Four sided		Rs. 280/- +*	17.05.2012	M/s Pioneer Publicity Corporation Pvt. Ltd., 227, CM-1, Office Complex, Jhandewalan, New Delhi – 110055.
	Ghaziabad – Saharanpur (via Meerut) section		Rs. 280/-+*	-do-	-do-
	Azadpur to Markanda Mohri etc. (Delhi – Ambala section)		Rs. 280/-+*	-do-	-do-
	Delhi Sadar Bazar to Rohtak etc. (South Punjab Railway section)		* Rs.120/- per kiosk painting/ Rs.50/- per kiosk Vinyl fixing charges one time extra.		
4.	Protection Screens Defence Colony, Srinivaspuri, Sewa Nagar, Okhla, Bhogal, Ashok Vihar, General Store, Azadpur, Mayapuri, Naraina Flyovers		Rs. 400/- per sft.	17.05.2012	M/s Pioneer Publicity Corporation Pvt. Ltd., 227, CM-1, Office Complex, Jhandewalan, New Delhi – 110055.
5.	Bridge Panels Kishangunj, Shakti Nagar, Wajirpur Industrial Area, Inderlok, Bhairon Marg, Ring Road (Ashram side), Ring Road (IP Depot side) Lothian Bridge, Chanakyapuri etc. Road under bridge		Rs. 600/- per sft.	-do-	-do-
6.	Unipoles (20'x8') On railway land besides the Shakti Nagar, Wazirpur Industrial Area, Inderlok, Bhairon Marg, Ring Road (Ashram side), Ring Road (IP Depot side), Lothian Bridge, Chanakyapuri etc. Road under bridges, Punjabi Bagh & Asok Vihar Rly Colonies		Rs. 59,800/-	-do-	-do-
7.	Electronic Display On/ besides the Railway Flyover and Railway Road under bridges in Delhi area		Rs. 600/- per sft.	-do-	-do-
8.	Mumbai Suburban train. 1. Inside Panel Luggage Top Window Top	36''x12'' 18''x12''	Rs.200/- per panel per panel per month	9.3.2009	M/s Pro Active In & Out Advertising Samket Building B Wing Ist Floor, Sant Janabai Marg, Hanuman Road, VillPark (E), Mumbai-57.
	2.Exterior Panel	79''x24''	Rs.1400/- per panel per month	-do-	-do-
9.	Shatabdi Express a) Mumbai Ahmedabad	12''x18''	Rs.2000/- per panel per	20.9.2008	M/s Shree Agrasen Advg. C 91/9, Wazirpur

	Shatabdi		month (all inclusive)		Industrial Area, Delhi-52.
	b)Kalka, Bhopal, Amritsar,Ajmer,	30"x20"	Rs.2400/- per panel per month (all inclusive)	4.6.2009	M/s Snappers Advtg. & Mktg. P.Ltd. 39, Mohamadpur, Ist Floor, Bhikaji Cama Place New delhi.
	c)Amritsar Swarn Shatabdi	18"x12" 24"x18"	Rs.2400/- per panel per month(all inclusive)	4.6.2009	-do-
	d) Amritsar Swarn & Bhopal Swarn Shatabdi	24"x18"	Rs.2400/- per panel per month(all inclusive)	4.6.2009	-do-

Flex/Vinyl will be provided by DAVP for Hoarding/Kiosks.