

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 04.10.11

M/s Active Media
806 Sakar-1
Ashram Road,
Ahmedabad -380006

Subject: Display of 360 degree LED screen for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **360 degree LED screen** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	No. of Spot 10s	No. of.Screen	Rent PSPM	Amount
Active Media	T3 IGI Airport Delhi	1	360	1	3000	1080000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
4. Get inspection from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

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NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Axis Ad-Print Media (India) Ltd.,
102, Vasan Udyog Bhavan,
Off Tulsī Pipe Road,
Lower Parel (West)
Mumbai – 400 013

Subject: Display of LPG bills for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **LPG bills** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Medium	Location	Quantity	Rate/Tkt	no. of Spot	Amount
Axis Ad	LPG Bill	All India	1000000	0.45	1	4,50,000
	Electricity Bill	MP	1000000	0.40	Back	4,00,000

Service Tax Extra

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3. Submit **photographs after display within 5 days** and.
4. Submit certificate from concerned Authority.
5. The Bill has to be submitted within a month of the completion of the campaign.

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Yours faithfully,

(Akash Luxman)

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Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Mirash Infotech Pvt. Ltd.
102 Vasan Udyog Bhawan
Lower Parel(W)
Mumbai - 400 013

Subject: Display of Electricity bills for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Electricity bills** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Medium	Location	Quantity	Rate/Tkt	no. of Spot	Amount
Mirash Infotech	Electricity Bill	MP	1000000	0.10	Back	1,00,000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from local Central/State Govt Officer.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)

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NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Shree Agrsen Advertisers
C-91/9, Wazirpur Industrial Area,
Delhi.

Subject: Display of Train Inside Panel for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Train Inside Panel** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Panel	RentalPM	Qty	Month	Amount
Agrsen	Inside Dadar - Goa (Mudgaon) JS	1800	100	1	180000
Agrsen	Inside Howrah - Barbil JS	1800	100	1	180000

Service Tax Extra

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3. Submit **photographs after display within 5 days** and.
4. Get the inspection from local Central/State Govt Officer.
5. The Bill has to be submitted within a month of the completion of the campaign.

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Yours faithfully,

(Akash Luxman)
Director (OP)

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Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s SRI GURU Advertising
Above ABHARANA jewellers,
kshithi Complex, JPN Road,
Shimoga-577201

Subject: Display of Train Inside Panel for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Train Inside Panel** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Panel	RentalPM	Qty	Month	Amount
Sriguru	Bangalore-Mysore	2160	150	1	324000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from FEO, Bangalore.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.
FEO Bangalore, Regional Office,

(Akash Luxman)
Director (OP)

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Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Hemson & Company
133, Arpan Complex,
Near Delux Char Rasta
Nizampura, Vododara
Gujarat.

Subject: Display of Train Inside Panel for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Train Inside Panel** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Panel	RentalPM	Qty	Month	Amount
Hemson & Co.	Gujarat Gandhi Nagar - Punvel Ext.	1820	200	1	364000
	Gujarat Gandhi Nagar - Punvel Int.	350	100	1	35000

Service Tax Extra

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1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from FEO, Ahmedabad
5. The Bill has to be submitted within a month of the completion of the campaign.

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Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO Ahmedabad, Regional Office, DAVP

(Akash Luxman)
Director (OP)

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Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Magikwand
1B, Sagar Apartment, 6, Tilak Marg,
New Delhi-110001

Subject: Display of Flagsign for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Flagsign** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Magikwand	Delhi - MCD Mkt place	1	20	5x3	21600	432000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

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Yours faithfully,

(Akash Luxman)
Director (OP)

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Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Sharpline Publicity
223 Vaishali, Pitampura
Delhi - 110 088

**Subject: Display of Bus Panel for campaign for NEW & RENEWABLE
ENERGY**

Dear Sir,

It has been decided to display of **Bus Panel** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	Rent	Length"	Width"	Vinyl16 / sft	Display+ Fixing100pp	Amount
Sharpline	Orissa	1	100	415	36	48	19200	51500	70700

Service Tax Extra

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Yours faithfully,

(Akash Luxman)
Director (OP)

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Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Prithivi Associates
Unit No. 18 & 19, 2nd. Floor, Prabhadevi Industrial Estate,
Opp. Siddhivinayak Temple, Veer Savarkar Marg,
Prabhadevi, Mumbai - 400025

Subject: Display of Bus Panel for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Panel** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	Rent	Length"	Width"	Vinyl16/s. ft	Display+ Fixing100pp	Amount
Prithivi Asso.	Hyderabad City	1	200	1900	40	30	26666.667	400000	426666.7

Service Tax Extra

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(Akash Luxman)
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NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Reliance Broadcast Network Ltd
A-32, Genesis, IInd Floor, Mohan
Coop.Industrial State Mathura Raod,
Delhi-44

Subject: Display of Bus Panel for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Panel** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	Rent	Length	Width	Vinyl16/ sft	Display +Fixing100pp	Amount
Reliance	Haryana	1	200	1040	48	27	28800	228000	256800

Service Tax Extra

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(Akash Luxman)
Director (OP)

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NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Prabhatam Advertising Pvt. Ltd.
Rashtriya Tower, 38,
Rani Jhansi Road, Jhandewalan,
New Delhi-110055

Subject: Display of Bus Panel for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Panel** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	Rent	Length	Width	Vinyl16/ sft	Display +Fixing100pp	Amount
Prabhatam	Uttaranchal	1	300	755	48	36	57600	256500	314100

Service Tax Extra

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Yours faithfully,

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Director (OP)

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NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Prime Time Comm.
A-4, Inderpuri
Delhi - 110012

Subject: Display of Bus Panel for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Panel** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	Rent	Length	Width	Vinyl16/ sft	Display +Fixing100pp	Amount
PrimeTime	UP	1	700	780	40	32	99555.556	616000	715555.6

Service Tax Extra

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Yours faithfully,

(Akash Luxman)
Director (OP)

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9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Graphis Ads Pvt. Ltd
B18/I Ohkla Phase-II,
New Delhi-110020.

Subject: Display of Backlit Signage Inside Airport for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Backlit Signage Inside Airport** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	Height'	Length'	Rent/sft	Amount
Graphis Ads	Srinagar	1	5	12	8	781.25	375000

Service Tax Extra

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Yours faithfully,

(Akash Luxman)
Director (OP)

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NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Sanjay Knit Pvt. Ltd.
102 Century Arcade, Nr. Boat Club Rd.,
Pune 411 001

(Ph- 02026160322)

Subject: Display of Backlit Signage Inside Airport for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Backlit Signage Inside Airport** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	Height'	Length'	Rent/sft	Amount	
Sanjay Knit	Bhopal		1	5	3	8	585	70200
	Patna		1	3	6.5	3	585	34222.5
	Raipur		1	5	10	3	585	87750

Service Tax Extra

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4. Submit certificate from concerned Authority.
5. The Bill has to be submitted within a month of the completion of the campaign.

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Yours faithfully,

(Akash Luxman)
Director (OP)

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NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s N S Publicity
B-3 Siri Giriraj Manson, New colony
M I Road, Jaipur 301 001

Subject: Display of Kiosks for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Kiosks** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty.	Length (")	Width (")	Rental PKPM (DS)	Vinyl LxWx 20/144x2	Display+ Fixing 100pk	Amount
NS Publ	Jaipur	1	200	40	30	975	66666.667	215000	281666.7

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from FEO Jaipur, Regional Office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO Jaipur, Regional Office,
(It is requested to inspect the displayed kiosks and send report to undersigned)

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
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Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s SAMBHAAV MEDIA LTD
"Sambhaav House", Opp. Chief Justice Bungalow,
Bodakdev,
Ahmedabad - 380015.

Subject: Display of Kiosks for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Kiosks** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty.	Length (")	Width (")	Rental PKPM (DS)	Vinyl LxWx 20/144x2	Display+ Fixing 100pk	Amount
SAMBHAAV	Surat	1	225	40	30	675	75000	174375	249375

Service Tax Extra

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3. Submit **photographs after display within 5 days** and.
4. Get the inspection from local Central/State Govt Officer.
5. The Bill has to be submitted within a month of the completion of the campaign.

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Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO Ahmedabad, Regional Office,
(It is requested to inspect the displayed kiosks and send report to undersigned)

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA

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9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Onnyx Electronics
11, Parmesh Corporate tower,
Plot no. 13, Karkardooma LSC,
Delhi - 110092.

Subject: Display of Kiosks for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Kiosks** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty.	Length (")	Width (")	Rental PKPM(DS)	Vinyl LxWx 20/144x2	Display+Fixing 100pk	Amount
Onnyx	Kolkata Backlit Traffic	1	175	60	60	4000	0	700000	700000

Service Tax Extra

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- 3.Submit **photographs after display within 5 days** and.
- 4.Get the inspection done from FEO Kolkata, Regional Office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO Kolkata, Regional Office,
(It is requested to inspect the displayed kiosks and send report to undersigned)

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davn.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.
23529419, 23522692.

Subject: Display of Kiosks for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Kiosks** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty.	Length (")	Width (")	Rental PKPM (DS)	Vinyl LxWx 20/144x2	Display+Fixing 100pk	Amount
Pioneer Pub	Mumbai Backlit	1	200	48	30	10000	80000	2020000	210000 0

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davn@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai,

(It is requested to inspect the displayed kiosks and send report to undersigned)

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Graphis Ads Pvt. Ltd
B18/I Ohkla Phase-II,
New Delhi-110020.

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Graphis Ad	Srinagar	1	3	20x8	84000	252000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from local Central/State Govt Officer.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Greenline
I-25, Lajpat Nagar, Part - 3,
New Delhi - 110024
229839487,89

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Green Line	Amritser	1	10	20x8	24000	240000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from local Central/State Govt Officer.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Greenline
I-25, Lajpat Nagar, Part - 3,
New Delhi - 110024

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Green Line	Patiala	1	10	20x8	24000	240000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
4. Get the inspection from local Central/State Govt Officer.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Greenline
I-25, Lajpat Nagar, Part - 3,
New Delhi - 110024

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Green Line	Ludhiana	1	10	20x8	33000	330000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from local Central/State Govt Officer.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Pioneer	Metrorail Kolkata	1	1	20x25	122500	122500
Pioneer	Metrorail Kolkata	1	1	20x12	70560	70560

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
- 4.Get the inspection from FEO Kolkata Regional Office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO Kolkata, Regional Office,

(It is requested to inspect the displayed unipole and send report to undersigned)

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Pioneer	Kolkata	1	10	20x8	60000	600000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
- 4.Get the inspection from FEO Kolkata Regional Office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO Kolkata, Regional Office,

(It is requested to inspect the displayed unipole and send report to undersigned)

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.
23529419, 23522692.

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Pioneer	Ajmer	1	10	20x8	24000	240000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
- 4.Get the inspection from FEO Jaipur Regional Office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO Jaipur, Regional Office,

(It is requested to inspect the displayed unipole and send report to undersigned)

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Graphis Ads Pvt. Ltd
B18/I Ohkla Phase-II,
New Delhi-110020.

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Graphis Ad	Akshardham	1	5	20x8	71760	358800

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
4. .Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Jagran Engage
84, 1st. Floor, Okhla Industrial Area, Phase III,
New Delhi - 110020.

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Jagran	Shahdara	1	5	20x8	48000	240000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
4. Get inspection from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s N S Publicity
B-3 Siri Giriraj Manson, New colony
M I Road, Jaipur 301 001

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
NSPublicity	Metrorail RKAs-Drka	1	4	20x8	89600	358400

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
4. Get inspection from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.
23529419, 23522692.

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Pioneer	Metrorail GTB JGP	1	3	20x8	89600	268800

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Selvel Media Services Pvt. Ltd.
710-711, Meghdoot Building,
94- Nehru Place, New Delhi-110019

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Selvel	Delhi Central Zone	1	3	20x8	292000	876000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
4. Get inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.
23529419, 23522692.

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Pioneer	Civil Lines	1	3	20x8	50000	150000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.
23529419, 23522692.

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Pioneer	West Zone	1	3	20x8	50000	150000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.
23529419, 23522692.

Subject: Display of Unipole for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Pioneer	Railway Area-delhi	1	3	20x8	59800	179400

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davn.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Discovery Outdoors
D-28, Subhash Marg, C Scheme,
Jaipur

Subject: Display of Unipole at Railway station for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole at Railway station** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Discovery	Jaipur	1	5	20x8	122400	612000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Submit the certificate from competent authority
5. The Bill has to be submitted within a month of the completion of the campaign

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davn@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO Jaipur, Regional Office,
(It is requested to inspect the displayed Unipole and send report to undersigned)

GOVERNMENT OF INDIA

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Shree Agrsen Advertisers
C-91/9, Wazirpur Industrial Area,
Delhi.

Subject: Display of Unipole at Railway station for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole at Railway station** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Agarsen	Amritser	1	5	20x10	12000	60000
Agarsen	Dehradun	1	5	20x10	12000	60000
Agarsen	Haridwar	1	3	20x10	12000	36000
Agarsen	Rishikesh	1	5	20x10	12000	60000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Submit the certificate from concerned authority.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Shree Agrsen Advertisers
C-91/9, Wazirpur Industrial Area,
Delhi.

Subject: Display of Unipole at Railway station for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Unipole at Railway station** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	size	Rent	Amount
Agrsen	Kajigund - Baramula	1	3	20x10	1,00,000	3,00,000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Submit the certificate from concerned authority.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.

**Subject: Display of Hoardings at Railway Stations (10'x20') for campaign for
NEW & RENEWABLE ENERGY**

Dear Sir,

It has been decided to display of **Hoardings at Railway Stations (10'x20')** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	RENTAL pm	Flex9.5sft	Disp+ FixCh500	Amount
Pioneer	Old Delhi	1	2	16800	3800	34600	38400
	New Delhi	1	2	16800	3800	34600	38400
	Nizamudin	1	2	16800	3800	34600	38400
	Delhi Cantt	1	2	16800	3800	34600	38400

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003
Ph.: 24369372, 24369369 (Tele Fax) Website: davn.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.

Subject: Display of Backlit Glowsign at Railway Station for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Backlit Glowsign at Railway Station** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Length'	Width/	Qty	Month	Rent/sft pm	Amount
Pioneer	NDRS Main Hall	8	4	2	1	935	59840
	ODRS Main Hall	25	4	1	1	935	93500
	ODRS Main Hall	10	4	2	1	935	74800
	NDRS Platform	4	3	2	1	935	22440
	NDRS Platform	7	3	2	1	935	39270
	Nizamuddin Rly Stn Platform	20	3	1	1	935	56100
	Reservation Office NDRS	4	1.5	2	1	935	11220
	Reservation Office NDRS	4	12	2	1	935	89760
	Reservation Office NDRS	4	8	2	1	935	59840

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davn@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003
Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in**

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s N S Publicity
B-3 Siri Giriraj Manson, New colony
M I Road, Jaipur 301 001

**Subject: Display of Backlit Kiosks at Metro Rail Central Verge for campaign for
NEW & RENEWABLE ENERGY**

Dear Sir,

It has been decided to display of **Backlit Kiosks at Metro Rail Central Verge** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	length "	Height"	Rent/sft	Amount
NSPublicity	RKAshram-Dwarka	1	20	34	44	720	149600

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davn.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.

**Subject: Display of Backlit Kiosks at Metro Rail Central Verge for campaign
for NEW & RENEWABLE ENERGY**

Dear Sir,

It has been decided to display of **Backlit Kiosks at Metro Rail Central Verge** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Qty	len "	Height"	Rent/sft	Amount
Pioneer	TagoreGarden to Dwarka	1	20	48	60	600	240000
Pioneer	SubjiMandi-Tishazari	1	20	48	60	600	240000
Pioneer	YamunaBk-AnandVihir	1	20	40	54	720	216000
Pioneer	GTBNagarJhangirpuri	1	20	40	54	720	216000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davn@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Sai Associates
A-1/54, Panchsheel Enclave,
New Delhi-110017

**Subject: Display of FRONTLIT BRIDGE PANEL (Electronic Display Bill Board) On Railway
Lands for campaign for NEW & RENEWABLE ENERGY**

Dear Sir,

It has been decided to display of **FRONTLIT BRIDGE PANEL (Electronic Display Bill Board) On Railway Lands** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Height'	Length'	Rent/sft	Amount
Sai Asso	Pirahgarhi	1	50	7		157000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davn.nic.in

F.No.60/01/11/OP-I

Dated: 07.10..11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.

**Subject: Display of FRONTLIT BRIDGE PANEL (Electronic Display Bill Board) On Railway
Lands for campaign for NEW & RENEWABLE ENERGY**

Dear Sir,

It has been decided to display of **FRONTLIT BRIDGE PANEL (Electronic Display Bill Board) On Railway Lands** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	Month	Height'	Length'	Rent/sft	Amount
Pioneer	Paharganj Bridge	1	55	8	600	264000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
- 4.Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davn@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Reliance Broadcast Network Ltd
A-32, Genesis, IInd Floor,
Mohan Coop.Industrial Estate
Mathura Raod,
Delhi-44

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL pm	Flex @ 20	Display	Amount
Reliance Broadcast	Bangalore BQS	1	10	267	84000	53400	840000	893400

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
4. Get the inspection from FEO, Bangalore.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.
FEO Bangalore, Regional Office,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Selvel Media Services Pvt. Ltd.
710-711, Meghdoot Building,
94- Nehru Place,
New Delhi-110019

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL pm	Flex @ 20	Display	Amount
Selvel	Lucknow	1	10	220	20000	44000	200000	244000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from FEO Lucknow (Regional Office).
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO Lucknow (Regional Office).

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Rashtriya Advertising
Rashtriya Tower,
38, Rani Jhansi Road, Jhandewalan,
New Delhi-110055

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL pm	Flex @	Display	Amount
Rashtriya	Ranchi	1	8	200	32000	32000	256000	288000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
4. Get the inspection from FEO(Mr Shaheed Rehman) FP Premises, Surya Bhawan, Kilburn Colony, Hinoo, Ranchi (ph 0651 2250646)..
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO(Mr Shaheed Rehman) FP Premises, Surya Bhawan, Kilburn Colony, Hinoo, Ranchi. (You are requested to inspect the display & send report to this office immediately after display)

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Prabhatam Advertising Pvt. Ltd.
Rashtriya Tower,
38, Rani Jhansi Road, Jhandewalan,
New Delhi-110055

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL pm	Flex @ 20	Display	Amount
Prabhatam	Bhopal	1	10	200	32000	40000	320000	360000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from local Central/State Govt Officer.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s SAMBHAAV MEDIA LTD
"Sambhaav House", Opp. Chief Justice Bunglow,
Bodakdev,
Ahmedabad - 380015.

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL pm	Flex @	Display	Amount
Sambhaav	Ahmedabad	1	10	200	24000	40000	240000	280000

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
- 4.Get the inspection from FEO Ahmedabad, Regional Office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO Ahmedabad, Regional Office,
(It is requested to inspect the displayed Bus Queue shelters and send report to undersigned)

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Sanjay Knit Pvt. Ltd.
102 Century Arcade, Nr. Boat Club Rd.,
Pune 411 001
Ph 02026160322

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL pm	Flex @ 20	Display	Amount
SanjayNitt	Pune Lit	1	5	196	22800	19600	114000	133600

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai,

(It is requested to inspect the displayed kiosks and send report to undersigned)

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Laqshya Outdoors
A-36, Sector 4,
Noida-UP

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTALpm	Flex @ 20	Display	Amount
Laqshya	Chennai	1	4	200	90000	16000	360000	376000

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from local Central/State Govt Officer.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davn.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Jagran Engage
84, 1st. Floor, Okhla Industrial Area, Phase III,
New Delhi - 110020.

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTALpm	Flex @ 20	Display	Amount
Jagran	Mumbai	1	5	184	55800	18400	279000	297400

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection from FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davn@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

CC.

FEO (Shri Nana Meshram), Kendriya Sada, A-401, 4th Floor, Sector-10, Belapur) Navi Mumbai. (Tel.022-27574661 (o), Mob. 9324795197 for Mumbai,
(It is requested to inspect the displayed kiosks and send report to undersigned)

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 04.10.11

M/sHimalayan Advertising
5 A, Shankar Gali, Gobind Mohalla,
Haidar Pur,
Delhi-110088

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTALpm	Flex @ 20	Display	Amount
Himalayan	Civil lines	1	2	184	90000	7360	180000	187360
Himalaya	Rohini II	1	2	184	32000	7360	64000	71360

Service Tax Extra

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- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
- 4.Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

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DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
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9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Jagran Engage
84, 1st. Floor, Okhla Industrial Area, Phase III,
New Delhi - 110020.

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTALpm	Flex @ 20	Display	Amount
Jagran	Shahdara	1	5	184	32000	18400	160000	178400

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Pisces Comm. Pvt. Ltd.
602, Rajendra Place
Padma Tower II
New Delhi - 110 008

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL pm	Flex @ 20	Display	Amount
Pisces	Rohini I	1	2	184	32000	7360	64000	71360

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

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2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s Graphis Ads Pvt. Ltd
B18/I Ohkla Phase-II,
New Delhi-110020.

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL pm	Flex @ 20	Display	Amount
GraphisAd	Karol Bagh	1	5	184	90000	18400	450000	468400

Service Tax Extra

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2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.
23529419, 23522692.

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL pm	Flex @ 20	Display	Amount
Pioneer	MCD BRT Delhi	1	5	105	150000	10500	750000	760500

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

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2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

**GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003**

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s. Pioneer Publicity Corporation
227-CM-I, Jhandewalan,
New Delhi-110055.

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL pm	Flex @ 20	Display	Amount
Pioneer	NDMC BRT Delhi	1	5	87	150000	8700	750000	758700

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 07.10.11

M/s JC Decaux Advt India Private Limited
231, Okhla Industrial Estate Phase-III,
New Delhi-110020

Subject: Display of Bus Queue Shelters for campaign for NEW & RENEWABLE ENERGY

Dear Sir,

It has been decided to display of **Bus Queue Shelters** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

Agency	Location	month	qty	Size	RENTAL ppm	Flex @ 20	Display	Amount
JC Decaux	NDMC Delhi	1	5	113	150000	11300	750000	761300

Service Tax Extra

The design in CD (***add DAVP logo positively at your end***) is attached herewith. You are requested to submit details as under :

- 1.Display **immediately within 5 days of issue of this letter.**
- 2.Send display report **within 10 days of issue of this letter.**
- 3.Submit **photographs after display within 5 days** and.
- 4.Get the inspection done from this office.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

GOVERNMENT OF INDIA

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
9TH FLOOR, SOOCHNA BHAWAN, CGO COMPLEX,
NEW DELHI-110003

Ph.: 24369372, 24369369 (Tele Fax) Website: davp.nic.in

F.No.60/01/11/OP-I

Dated: 11.10.11

M/s Shree Agrsen Advertisers
C-91/9, Wazirpur Industrial Area,
Delhi.

**Subject: Display of Translite & /Towers at Railway station for campaign for
NEW & RENEWABLE ENERGY - Revised Order**

Dear Sir,

It has been decided to display of **Unipole at Railway station** for campaign on **NEW & RENEWABLE ENERGY** as per DAVP approved rates, terms & conditions for which you have valid sole concessionaire rights as detail below:-

S.No.	Location	Media	Month	Size	Quantity	Rent per month	Amount (Rs.)
1.	Dehradun Railway Station	Translite (single Sided) &	1	6'x2'= 12 sq.ft.	02 Nos.	Rs. 500/- per sq. ft. per month	12,000.00
		Towers (Four sided)	1	3'x3'x4'= 36 sq. ft.	08 Nos.	-do-	1,44,000.00
						Total	1,56,000.00

Service Tax Extra

The design in CD (**add DAVP logo positively at your end**) is attached herewith. You are requested to submit details as under :

1. Display **immediately within 5 days of issue of this letter.**
2. Send display report **within 10 days of issue of this letter.**
3. Submit **photographs after display within 5 days** and.
4. Submit the certificate from concerned authority.
5. The Bill has to be submitted within a month of the completion of the campaign.

Confirmatory order will be issued after the receipt of above information/materials. In case any problem please mail directorop.davp@nic.in.

Yours faithfully,

(Akash Luxman)
Director (OP)

