

List II**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MASS MAILING WING****Subject : Standard distribution pattern of PM speech series covering Non-Hindi States including North-Eastern region****P.O. – ENGLISH -****60,000**

S. No.	Code No.	Categories	No. of Addresses	Quota	Total Allocation
1.	25010	MLA/MLC through Secretaries, LA/LC (20+3)	2565+210	As per list	2775
2.	93010	Universities	168	1	168
3.	63021	Colleges – Principals	3928	1	3928
4.	33600	Important Libraries	788	1	788
5.	63051	Higher Secondary School	4468	1	4468
6.	10070	Field Publicity Officers	154	150	23100
7.	10041	Field Exhibition Units, DAVP	20	500	10000
8.	10020	All India Radio (field Offices)	189	2	378
9.	10021	T.V. Centres	619	2	1238
10.	10030	PIB (Field Offices)	31	5	155
11.	10031	PIB, Information Centres	6	2	12
12.	10140	Song & Drama Division (Field Offices)	10	5	50
13.	10170	DPD Sales Emporium (Field Offices)	5	2	10
14.	55060	BDOs	2981	1	2981
15.	20020	State Information Centres	21	5	105
16.	20030	Distt. Publicity Officers	315	5	1565
17.	20040	Distt. Information Centres	203	5	1015
18.	33300	Social Service Agencies	289	2	578
19.	33390	Voluntary Organisations	129	1	129
20.	66330	Trade Unions	8	2	16
21.	36612	FICCI Committee members	89	2	178
22.	34060	State Political Parties, HO	32	2	64
23.	34030	Political party – CPI – State Offices	17	2	34
24.	34070	Political Party – CPI(M)- State Office	15	2	30
25.	34080	Political Party – Congress – State Level	24	2	48
26.	34082	Indian Youth Congress – State Offices	22	2	44
27.	34110	Political party – BJP – State Offices	22	2	44
28.	34061	Unrecognised Regd. Political Parties	323	1	323
29.	25500	Zila Parishad	311	2	622
30.	30030	Newspapers Editors	862	1	862
31.	94640	Important Individuals	153	1	153
32.	94641	Important Individuals (by request)	115	1	115
33.	94642	Eminent persons//celebrities	1262	1	1262
34.		VIP Categories (1 st list)	-	-	2646
35.		C.R. Cell/Reserve for ad hoc demand	-	-	116
36.		TOTAL			60,000