

LIST No. II**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MASS MAILING WING****Subject : Standard distribution pattern of PM speech series covering Hindi region****P.O. – HINDI - 75,000**

S. No.	Code No.	Categories	No. of Addresses	Quota	Total Allocation
1.	25010	MLA/MLC through Secretaries, LA/LC (20+3)	1570+205	As per list	1774
2.	93010	Universities	109	5	545
3.	63021	Colleges – Principals	1927	1	1927
4.	33600	Important Libraries	358	5	1790
5.	63051	Higher Secondary School	9696	1	9696
6.	10070	Field Publicity Officers	89	350	31150
7.	10041	Field Exhibition Units, DAVP	15	400	6000
8.	10020	All India Radio (field Offices)	98	2	196
9.	10021	T.V. Centres	361	1	361
10.	10030	PIB (Field Offices)	14	5	70
11.	10031	PIB, Information Centre	1	2	2
12.	10140	Song & Drama Division (Field Offices)	10	2	20
13.	10170	DPD Sales Emporium (Field Offices)	4	2	8
14.	20020	State Information Centres	10	15	150
15.	20030	Distt. Publicity Officers	212	10	2120
16.	20040	Distt. Information Centres	64	10	640
17.	55060	Block Development Officers	2517	2	5034
18.	33300	Social Service Agencies	696	1	696
19.	33390	Voluntary Organisations	91	1	91
20.	66330	Trade Unions	8	2	16
21.	36612	FICCI Committee members	36	2	72
22.	34060	State Political Parties, HO	12	2	24
23.	34030	Political party – CPI – State Offices	11	2	22
24.	34070	Political Party – CPI(M)- State Offices	10	2	20
25.	34080	Political Party – Congress – State Level	12	2	24
26.	34082	Indian Youth Congress – State Offices	11	2	22
27.	34110	Political party – BJP – State Office	12	2	24
28.	34061	Unrecognised Regd. Political Parties	431	1	431
29.	25500	Zila Parishad	266	5	1330
30.	30030	Newspapers Editors	1509	5	7545
31.	94360	Members NDMC	36	1	36
32.	94350	Members MCD	134	1	134
33.	94640	Important Individuals	153	1	153
34.	94641	Important Individuals (by request)	115	1	115
35.		VIP Categories (1 st list)	-	-	2646
36.		C.R. Cell/Reserve for ad hoc demand	-	-	116
			TOTAL		75,000