Amended on 10.03.2010

Rates for display through outdoor media in Railway

Sl. No.	Medium/Location	Size	Approved rate per month.	Validity	Name of the Agency
1.	**HOARDINGS** *				
	1) Old Delhi Rly Stn.	10'x20'	Rs. 84/- per Sft	17.05.12	Pioneer Publicity Corporation Pvt. Ltd
	2) New Delhi Rly. Stn.		Rs. 84/- per Sft		
	3) Hazrat Nizamuddin Rly St.		Rs. 84/- per Sft		
	4) Delhi Cantt. Rly St.		Rs. 84/- per Sft		
	5) Sarai Rohila Rly St.		Rs. 84/- per Sft		
	7) Hazrat Nizamuddin Rly St.		Rs. 84/- per Sft		
	8) Delhi Cantt. Rly St.		Rs. 84/- per Sft		
	9) Sarai Rohila Rly St.		Rs. 84/- per Sft		
	10) All stations under Delhi cantt – Rewan Sec		Rs. 24/- per sft		
	11) All stations under Shivaji Bridge – Palwal section		Rs. 28/- per sft		
	12) All stations under Ghaziabad – Saharanpur (via Meerut) section.		Rs. 28/- per Sft		
	13) All stations under Delhi - Ambala section		Rs. 28/- per Sft		
	14) All stations under South Punjab Railway section		Rs. 28/- per Sft		
	Unipole				
	15) Dehradoon Zone	20'x10'	Rs.12000/-	06.12.10	Shree Agrsen Advertisers
	16) Amritser Rly Stn	40'x10'	Rs.21000/-		
		20'x10'	Rs.12000/-	22.07.11	
	***Add Rs. 400/- per hoarding flex fixing charges one**				
2.	**Glow Sign Boards Delhi Division of Northern Railway**				
	Delhi/New Delhi&Nazamuddin	Various size	Rs.935/- persft	12.08.12	Pioneer Publicity Corporation
	Delhi Area Station		Rs.765/- persft		
	other stations		Rs.635/-persft		
3.	**KIOSKS**				
	Old Delhi, New Delhi ,Hazrat Nizamuddin ,Delhi Cantt & Sarai Rohila Rly St.	30"x40"	Rs. 804/- + *	17.05.12	Pioneer Publicity Corporation Pvt. Ltd
	All stations under Delhi Cantt. – Rewan section		Rs. 447/- + *		
	Shivaji Bridge – Palwal section		Rs. 280/-+*		
	Ghaziabad – Saharanpur (via Meerut) section		Rs. 280/-+*		
	Azadpur to Markanda Mohri etc. (Delhi – Ambala section)				
	Delhi Sadar Bazar to Rohtak etc. (South Punjab Railway section)				
	* Rs.100/- per kiosk Vinyl fixing charges one time extra		.		
4.	**Protection Screens**				
	Defence Colony, Srinivaspuri, Sewa Nagar, Okhla, Bhogal, Ashok Vihar, General Store, Azadpur, Mayapuri, Naraina Flyovers		Rs. 400/- per sft.	17.05.12	Pioneer Publicity Corporation Pvt. Ltd.,
5.	**Bridge Panels**				
	Kishangunj, Shakti Nagar, Wajirpur Industrial Area, Inderlok, Bhairon Marg, Ring Road (Ashram side), Ring Road (IP Depot side) Lothian Bridge, Chanakyapuri etc. Road under bridge		Rs. 600/- per sft.	-do-	-do-
6.	**Unipoles (20'x8')**				
	On railway land besides the Shakti Nagar, Wazirpur Industrial Area, Inderlok, Bhairon Marg, Ring Road (Ashram side), Ring Road (IP Depot side), Lothian Bridge, Chanakyapuri etc. Road under bridges, Punjabi Bagh & Asok Vihar Rly Colonies		Rs. 59,800/-	-do-	-do-
7.	**Electronic Display**				
	On/ besides the Railway Flyover and Railway Road under bridges in Delhi area		Rs. 600/- per sft.	-do-	-do-
8.	Unipole, Gantry, Translite, Signage (All Backlit)		Rs. 765/-psft	04.01.10	Discovery Outdoors

Flex/Vinyl will be provided by DAVP for Hoarding/Kiosks.