

**Rates for display through outdoor media in Railway**

Agency	Medium/Location	Size	Rental PM (Rs)	Validity
Pioneer Publicity	<b>HOARDINGS *</b>	10'x20'	Rs. 84/- per Sft	17.05.12
	1) Old Delhi Rly Stn.			
	2) New Delhi Rly. Stn.			
	3) Hazrat Nizamuddin Rly St.			
	4) Delhi Cantt. Rly St.			
	5) Sarai Rohila Rly St.			
	7) Hazrat Nizamuddin Rly St.			
	8) Delhi Cantt. Rly St.			
	9) Sarai Rohila Rly St.			
	10) All stations under Delhi cantt – Rewan Sec			
	11) All stations under Shivaji Bridge – Palwal section			
	12) All stations under Ghaziabad – Saharanpur (via Meerut) section.			
	13) All stations under Delhi - Ambala section			
	14) All stations under South Punjab Railway section			
Shree Agrsen Advet	<b>Unipole</b>	20'x10'	Rs. 28/- per Sft	06.12.10
	15) Dehradun Zone	40'x10'	Rs. 28/- per Sft	
	16) Amritser Rly Stn	20'x10'	Rs. 12000/- Rs. 21000/- Rs. 12000/-	
	*Add Rs. 400/- per hoarding flex fixing charges one			
Pioneer Publicity	<b>Glow Sign Boards Delhi Division of Northern Railway</b> Delhi/New Delhi&Nazamuddin Delhi Area Station other stations	Various size	Rs.935/- persft Rs.765/- persft Rs.635/-persft	12.08.12
Pioneer Publicity	<b>KIOSKS</b> Old Delhi, New Delhi ,Hazrat Nizamuddin ,Delhi Cantt & Sarai Rohila Rly St. All stations under Delhi Cantt. – Rewan section Shivaji Bridge – Palwal section Ghaziabad – Saharanpur (via Meerut) section Azadpur to Markanda Mohri etc. (Delhi – Ambala section) Delhi Sadar Bazar to Rohtak etc. (South Punjab Railway section) * Rs.100/- per kiosk Vinyl fixing charges one time extra	30"x40"	Rs. 804/- + * Rs. 447/- + * Rs. 280/-+* Rs. 280/-+*	17.05.12
Pioneer Publicity	<b>Protection Screens</b> Defence Colony, Srinivaspuri, Sewa Nagar, Okhla, Bhogal, Ashok Vihar, General Store, Azadpur, Mayapuri, Naraina Flyovers		Rs.400/-per sft.	17.05.12
-do-	<b>Bridge Panels</b> Kishangunj, Shakti Nagar, Wajirpur Industrial Area, Inderlok, Bhairon Marg, Ring Road (Ashram side), Ring Road (IP Depot side) Lothian Bridge, Chanakyapuri etc. Road under bridge		Rs.600/-per sft.	-do-
-do-	<b>Unipoles (20'x8')</b> On railway land besides the Shakti Nagar, Wazirpur Industrial Area, Inderlok, Bhairon Marg, Ring Road (Ashram side), Ring Road (IP Depot side), Lothian Bridge, Chanakyapuri etc. Road under bridges, Punjabi Bagh & Asok Vihar Rly Colonies		Rs. 59,800/-	-do-
-do-	<b>Electronic Display</b> On/besides the Rly Flyover and Railway Road under bridges in Delhi area		Rs.600/-persft.	-do-

Agency	Medium	Location Airport	Size(ft)	Rental PM (Rs)	Validity
Jaswanth	Inside Panel	1.Rajamundri-Vijaywara,2.Rajamundri- Vishakhapatnum,3.Nidadabhole- himavaram 4.Narsapur - Nidadabhole	24"x18"	350/- per panel	18.12.2012
Hemson	Exterior Panels	1.Gandhi Nagar to Panvel,2.Vadodara to Ujjain	22"x80"	1820/- per panel	11.09.2012
Trilok	Frontlit Hoardings	Tirupati Rly Stn.	10x20	60/-per sft	30.06.2014
Trilok	Backlit Display Board	Tirupati Rly Stn.	11.5'x2'	115/-per sft	30.06.2014
Trilok	Backlit/Frontlit Display Board	Tirupati Rly Stn.	5'x2' 4'x2' 2.5'3.5'	120/-per sft 90/-per sft 50/-per sft	30.06.2014
Sh Agrsen	Inside panel	Bangalore Chennai Shatabdi Exp	18"x12"	Rs.2000/-	12.02.2011
Sh Agrsen	Inside panel	Various Jan Shatabdi Exp	18"x12"	Rs.1800/-	upto 2012
Sh Agrsen	Inside panel	Karnavati Exp	18"x12"	Rs.1800/-	21.01.2013

Flex/Vinyl will be provided by DAVP for Hoarding/Kiosks.