

**RATES OF MISCELLANEOUS OUTDOOR MEDIA**

**UNIPOLES**

Name of Agency	Location	Size	rental PM	Validity
Pioneer PubCop	Railway Area Delhi	20'x8'	Rs.59,800/-	17.05.12
Pioneer PubCop	Civil Lines Zone Delhi	20'x8'	Rs.50,000/-	15.07.09
Krishna Studia	Shahdara Zone Delhi	20'x8'	Rs.40,000/-	15.09.09
Sign-Age India.	Narela Zone, Delhi	20'x8'	Rs.48,000/-	15.09.09
Pioneer PubCop	West Zone, Delhi	20'x8'	Rs.50,000/-	27.06.10
Rajdhani Advtr	Gurgaon	20'x10'	Rs.40000/-	13.12.10
NCR Publicity	Ghaziabad	20'x40' Gantries of various size	Rs.80,000/ Rs.100/- per sft.	27.06.10
Pioneer PubCop	Kolkata (VIP Road)	40'x8', 20'x8', 12'8'x2	Rs.375/- per sft.	20.10.09
Graphis Ads	Delhi Mayur Vihar, Akshardham, Kalandikunj	10' x 20'	Rs.71,760/-	06.07.2011
Pioneer Pub	Ludhiana	18'x8'	Rs.33,000/-	08.12.2012
Pioneer Pub	Ajmer	16'x8'	Rs.24,000/-	05.05.2023
Sambhaav	Jamnagar	10' x 20'	Rs.12,000/-	13.10.2014
Green Line	Patiala	10' x 20'	Rs.24,000/-	24.09.2012
Green Line	Amritser	10' x 20'	Rs.24,000/-	13.12.2013
Jagran	Delhi, Shahdara Zone	8' x 20'	Rs.48,000/-	10.09.2011

**Gentries/ Traffic signals, Backlit Pillar Wrap signages etc**

Name of Agency	Location	Media	rental PM	Validity
Rajdhani Advertrs	Patiala	Gentries	Rs.100/-per sft	07.11.2010
Prabhatam Advtg	CGHS dispensaries Delhi	Hoarding	Rs.40000/-	28.04.2011
Pioneer Pub.	Kolkata	Traffic signals, Backlit Pillar Wrap signages	Rs.75/-per sq.ft	09.01.2017

Flex will be provided by DAVP. Fixing Charges

**Traffick Signals**

S	f Agency	Location	Size	Rental PM	Validity
1	Luminelle	1.IGI Airport 2.Moolchand 3.ISBT	8'x6' x 9 no	Rs.1,80,000/- Rs.1,80,000/- Rs.1,80,000/-	04.02.2013
2	Luminelle	5 Locations in Noida	8'x4' x 8 no & 20' x 6'	Rs.60,000/-	04.05.2014
3	Luminelle	15 Locations in Patiala	8'x4 x8 & 20' x 6'	Rs.36,000/-	30.01.2015
4	Luminelle	15 Locations in Ghaziabad	8'x4 x 8no & 20' x 10'	Rs.48,000/-	15.09.2016
5	Luminelle	Locations in Agra	8'x4 x 8no & 20' x 6'	Rs.36,000/-	25.06.2017
6	Luminelle	Locations in Modinagar	8'x4 x 8no & 20' x 6'	Rs.36,000/-	25.06.2016
7	Luminelle	Locations in Gwalior	8'x4 x 8no & 20' x 6'	Rs.36,000/-	03.12.2017

**Airport Outdoor Mediums**

S	Agency	Media	Location	Size	Rental PM	Validity
1	JCDECAUX	Backlit Hoarding	Bangalore Airport	various	750/-per sft	30.09.2014
2	JCDECAUX	Backlit Light Box	Bangalore Airport	various	750/-per sft	30.09.2014
3	Graphis Ad	Pillarwrap	Srinagar Airport	7.75'x14'	33,600/-	22.09.2013
4	Graphis Ad	Frontlit Hoarding	Srinagar Airport	10' x 20'	8,400/-	22.09.2013
5	Graphis Ad	Backlit Display Board	Srinagar Airport	12' x 8'	75,000/-	22.09.2013

Flex/Vinyl will be provided by DAVP

**Public Utilities/ Dhallows**

Name of Agency	Location	rental PM	Validity
Rajdhani Adverttrs	Vikas Marg Delhi	Rs.1,80,000/-	22.01.11
Rashtriya Advertig	Chitra Gupta park, Rohini Mangalum Place, Rohini Vasant Vatika, Vasant Kunj	Rs.1,00,000/- Rs.1,35,000/- Rs.1,00,000/-	16.09.2011
Shri Ram Instt of Rural Devl	New Delhi Rly Circulating Area NDRS Main Entrance Pahargun NDRS Main Entrance Pahargunj j New Delhi Rly Platform	Rs.1,25,000/- Rs.1,25,000/- Rs.1,25,000/- Rs.62,500/-	09.07.11
Bill Board Pvt.Ltd	Indraprastha Park, Delhi Lazpat nagar II, New Delhi	Rs.1,80,000/- Rs.1,00,000/-	23.08.2011
Priya Enterprizes	DBG Rd Nr Motia Khan DBG Rd Nr Nutan Marathi Sch Birla Mill Rd 40 Shastri Nagar Indrapuri, DESU Office Vikram Tower, Rajendra Pl. Chitragupta Road Ran Jhanshi Rd	Rs.60,000/- Each	24.12.09
Pioneer Pub	Vikas Marg, Delhi	Rs.1,80,000/-	30.06.2011
Pioneer Pub	Nehru Place, Delhi	Rs.2,00,000/-	30.06.2011
Rose Advt	LSR Collage, Delhi	Rs.2,00,000/-	31.03.2011
Rose Advt	New Friend Colony, Delhi	Rs.1,65,000/-	31.03.2011
Pioneer Pub	Moradabad	Rs.60,000/-	19.01.2029
Pioneer Pub	Varanasi	Rs.60,000/-	19.01.2029
Sambhaav Media	Ahmedabad Rajpath Club Kiran Motor Grand Bhagwati Karnavati Club Eklavya New York VedeoCon Niki Ford Vastrapur Sai Hospital	Rs.31,200/- Rs.33,600/- Rs.31,200/- Rs.31,200/- Rs.31,200/- Rs.19,200/- Rs.33,600/- Rs.33,600/- Rs.26,400/- Rs.19,200/-	31.01.2013
Jagran Eng	G K, M block Market, Delhi	Rs.1,65,000/-	05.06.2011
Jagran Eng	Noida Near Sub Mall, Near Redisson, Near DPS, Near NTPC	Rs.60,000/- each	23.12.2011

Flex will be provided by DAVP.

**Advertisement at the back of Access Card Advertisement at the back of Access Card to Tirumala Tirupati Devasthanams**

Name of Agency	Location	Media	Rate / card	Validity
M/s Trilok Security Systems India Pvt.Ltd	Advertisement at the back of Access Card Advertisement at the back of Access Card to Tirumala Tirupati Devasthanams	Access Card 3.5"x4.5"	Rs.1.01/-	

Miscellaneous,(Hoardings, Bridge Pane, Subway Panels etc.) Medium

Name of Agency	Media	Location	Size	Rental PM (Rs)	validity
Sai Asso	Hoarding(front lit)	Peeragararhi Flyover	10'x15'	67,000	09/08/2012
	Bridge Panel	Peeragararhi Flyover	50'x7'	1,57,000	09/08/2012
Anant Arts	Subway Panels	Nazafgarh Rd Fun Republic Side Invitation Bang	(12+90+12+x10' (12+90+)x10'	1,80,000	27/06/2010
Sai Asso	Subway Panels	Tis hazari Metro Stn Tis hazari Court	(11+79+10+)x8' (11+79+10+)x8'	1,80,000	22/7/2011
	Road divider Railing	Tishazari Metro Stn, Tishazari court	4'x2.5'	1,500	22/7/2011
Pioneer pub	Subway Panels	TaraPur Nazafgarh Rd	75'x10'15'x8'/ 75'x10',10'x8',10x8'	1,80,000	6/12/2012
Pioneer pub	Subway Panels	Kirtinagar	114.5'x10'7 101'x10'	1,80,000	6/12/2012
Accord Adv	Gantry	Mumbai	130'x10'	1,30,000	6/12/2012
Sambhaav	Gantry	Ahmedabad	62'x8'	54,500	31/10/2011
Sambhaav	Hoarding, Illuminated	Ahmedabad	10'x20 20'x20'	57,500 1,08,000	31/10/2011
Bhagawati	Subway Panels	LNJP Hospital	80'+12'x8'	1,08,000	30/10/2011

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