

**Rates for display in Metro Rail Outdoor Media**

Name of Agency	Media	Location	Size	Validity	Rate approved as rental PM
Eg. Commn	Inside panels	LineII,Underground Section (Delhi University to Central Sectt.)	514mmx214mm	04.05.10	Rs.2600/-per panel
Eg. Commn	Inside panels	LineIII,ndraprashta to Dwarka	514mmx214mm	13.01.11	Rs.3000/-per panel
Eg. Commn	Inside panels	Metro Rail Line I (Dilshad Garden to Rithala)	514mmx214mm	06.08.12	Rs.3300/-per panel
TDI International	Display Board	Mandi House, Pragati Maidan, Indraprastha )	Various Sizes	26.11.10	Rs.550/-persft
TDI International	Display Board	Line I,( Shahdara to Inderlok)	Various Sizes	09.07.14	Rs.660/-persft
TDI International	Display Board	LineII,(ModelTown to Jhahangirpuri)	"	09.07.14	Rs.660/-persft
Shalimar Advertr	Display Board	Yamuna Bank	"	28.09.14	Rs.660/- per sft.
Advert Commn	Display Board	Metro Stations Guide map 8'x4' x2 at each station Barakhamba Rd, Kashmer Gate, Rajiv Chowk, Central Sectt, Patel Chowk, R K Ashram, Jhandewam, Karolbagh & Rajendra Place	8'x4'	31.12.13	Rs.660/- per sft.
Selvel Media	Bridge panels	ISBT	74'x8.5'	04.02.13	Rs.560/- per sft.
Adlab Film Ltd	Display Board	Delhi University to Central	Various sizes	31.08.10	Rs.600/-per sft
Serve & Volley	Display Board	Barakhambha to Dwaraka	6'x4' to 20'x10'	31.12.10	Rs.550/-per sqft.
Times Outdoor	Display Board	Dwarka Sec 9 to 14	4'x6' 12'x 4' 10'x5'	26.4.11	Rs.550/-per sqft.
Jegson Publicity	Display Board	Dilshad Garden, GTB Encl, Jhilmil		04.10.11	Rs.600/-per sft
Pioneer Publicity Corporation	Backlit Pillar Kiosks	Subjimandi to Tees hazari Tagore Garden to Dwarka Subjimandi to Tees hazari Tagore Garden to Dwarka		2018	Rs.600/-per sft
Pioneer Publicity Corporation	Metro Rail Panel on Civil Structure	Metro Rail Panel on Civil Structure 1. ITO/ Tilak Bridge 2. Tilak Bridge Pillar I, II & III 3. Mandi House 4. I P Depot  5. Indraprastha 6. Barakhamba Road  7. Pillars at Dwarka section	120'x7' 40'x7' 40'x7',74'x7' 50'x8' 40'x7' 48'x6',45'x8' 102'x7,103'x7 59'x8',49'x8' 4'x5'	21.09.11	Rs.500/-per sft
Green Line,	Railing	Panchkuia Road to Patel Nagar & Motinagar to Tilak Nagar	45 cm X 45 cm	10.07.16	Rs. 385/- per panel
Pioneer Publicity	Railing	Subjimandi to Tees hazari Tagore Garden to Dwarka	45 cm X 45 cm	2018	Rs. 385/- per panel