

**Rates for display in Metro Rail Outdoor Media**

Name of Agency	Medium	Location	Size	Rental PM	Validity
Eg. Commn	Inside panels	Metro Rail Line I (Dilshad Garden to Rithala)	514mmx214mm	Rs.3300/per panel	06.08.12
TDI International	Display Board	LineII,(ModelTown to Jhahangirpuri)	"	Rs.660/-persft	09.07.14
Shalimar Advertr	Display Board	Yamuna Bank	"	Rs.660/-per sft	28.09.14
Global Nu Age Media systems	Display Board	Metro Stations Guide map at each station Barakhamba Rd, Kashmer Gate, Rajiv Chowk, Central Sectt, Patel Chowk, R K Ashram, Jhandewam, Karolbagh & Rajendra Place	8'x4'	Rs.660/- per sft.	31.12.13
Selvel Media	Bridge panels	ISBT	74'x8.5'	Rs.560/-per sft	04.02.13
Jegson Publicity	Display Board	Dilshad Garden, GTB Encl, Jhilmil		Rs.600/-per sft	04.10.11
Pioneer Publicity Corporation	Backlit Pillar Kiosks	Subjimandi to Tees hazari Tagore Garden to Dwark		Rs.600/-per sft	2018
Pioneer Publicity Corporation	Metro Rail Panel on Civil Structure	Metro Rail Panel on Civil Structure 1. ITO/ Tilak Bridge 2. Tilak Bridge Pillar I, II & III 3. Mandi House 4. I P Depot  5. Indraprastha 6. Barakhamba Road  7. Pillars at Dwarka section	120'x7' 40'x7' 40'x7',74'x7' 50'x8' 40'x7' 48'x6',45'x8' 102'x7,103'x7 59'x8',49'x8' 4'x5'	Rs.500/-per sft	21.09.11
Green Line,	Railing	Panchkuia Road to Patel Nagar & Motinagar to Tilak Nagar	45 cm X 45 cm	Rs. 385/- per panel	10.07.16
Pioneer Publicity	Railing	Subjimandi to Tees hazari Tagore Garden to Dwarka	45 cm X 45 cm	Rs. 385/- per panel	2018

Agency	Medium	Location	Size	Rental PM	Validity
Eg. Commn	Inside Panel	Jhangirpaur to Huda City Centre	514x204mm 411x586mm 761x103mm	Rs.3300/- Rs.4400/- Rs.2200/-	18.05.2013
Eg. Commn	Inside Panel	Dwarka to Noida City Centre/Anand Vihar	514x204mm 411x586mm 761x103mm	Rs.3300/- Rs.4400/- Rs.2200/-	18.05.2013
Pioneer	Public Utilities	Yamuna Bank		Rs.1,50,000/-	31.01.2013
Pioneer	Public Utilities	1Shastri Park, 2Pulbangesh, 3Pratapnagar, 4Shastri Park, 5Kanhaiya Nagar	Various Sizes	Rs.1,50,000/-	31.01.2013
Pioneer	Public Utilities	1Pragati Maidan, 2Mandi house,3Patel Chowk	"	Rs.1,80,000/-	31.01.2013
Pioneer	Backlit Display Board	GTB Nagar Metro Station	"	Rs.660/-sft	25.02.2015
TDI Intern.	Backlit Display Boards	Khannaiya Nagar to Rithala	"	Rs.660/- sft	29.07.2014
N S Publicit	Backlit Pillar Kiosks	R K Aashram to Dwarka	"	Rs.720/-sft	15.12.2014
Pioneer	Backlit Pillar Kiosks	Metro Rail Yamuna Bank to Anand Vihar	"	Rs.720/ sft	07.06.1015
Pioneer	Backlit Pillar Kiosks	GTB Nagar to Jhangirpuri	"	Rs.720/ sft	25.02.1015
Pioneer	Backlit Wallwrap	Metro Rail Yamuna Bank to Anand Vihar	"	Rs.560/ sft	07.06.1015
Pioneer	Backlit Wallwrap	GTB Nagar to Jhangirpuri	"	Rs.560/ sft	25.02.1015
Pioneer	Backlit Large Panel	GTB Nagar to Jhangirpuri	"	Rs.560/ sft	25.02.1015
Pioneer	Backlit Unipole	GTB Nagar to Jhangirpuri	20'x8'	Rs.560/ sft	25.02.1015
Pioneer	Railing	GTB Nagar to Jhangirpuri	18"x18"	Rs.375/ sft	25.02.1015
Pioneer	Illuminated Hdgs	Metro Station Kolkata	Various	Rs.245/ sft	28.01.2013