

Revised on 03.03.2010

Rates for Display of Kiosks

S	Agency	Location	Validity	Size	Approved rate as rental PM
1	Classic Advertising,	Kolkata Borough No. 1,2,3,5 & 9	7.12.10	60"x48"	Rs.1100/-Nonlit
2	Prithvi Associates,	Kolkata Borough 6,7 & 8	06.10.10	60"x48"	Rs.1100/-Nonlit
3	Kings Advertising Agency	Jalandhar	02.04.11	30"x40"	Rs.600/-Nonlit
4	Business Link,	Khatauli, Meerut	31.10.10	30"x40"	Rs.450/-Nonlit
5	Magadh Advertising Bureau	Patna	31.03.11	36"x24"	Rs.500/-Nonlit
6	Pioneer Publicity Corpon.	Mumbai	02.02.11	30"x40"	Rs.1845/-Nonlit Rs.10000/-Backlit
7	Pioneer Publicity Corpon. Pvt. Ltd	Kolkata (VIP Road)	20.10.09	36"x48"	Rs.3300/-Backlit
8	Prabhatam Advertising Pvt. Ltd	West Zone Delhi	15.12.2010	30"x40"	Rs.740/-Nonlit Rs.1850/-Backlit
9	Prabhatam Advertising Pvt. Ltd	Sadar Pahargunj Zone Delhi	15.12.2010	30"x40"	Rs.790/-Nonlit Rs.1975/-Backlit
10	Himalayan Advertising	Rohini Zone Delhi	10.12.2010	30"x40"	Rs.935/-Nonlit Rs.2335/-Backlit
11	Shalimar Advertisers	Karol Bagh Zone Delhi	28.06.2011	30"x40"	Rs.855/-Nonlit Rs.2135/-Backlit
12	Pisces Communication	Shahdara South Zone Delhi	31.03.2011	30"x40"	Rs.895/-Nonlit Rs.2235/-Backlit
13	Prithvi Associates,	8 Kolkata Tramways	31.07.2010	30"x40"	Rs.1320/-Nonlit Rs.3300/-Backlit
14	N S Publicity	Tonk	31.03.2010	30"x40"	Rs.350/-Nonlit
15	Sambhaav Media Ltd	Surat	31.09.2011	30"x20"	Rs.675/- Nonlit
16	Sambhaav Media Ltd	Ahmedabad	31.01.2011	30"x20" 30"x40"	Rs.585/-Nonlit Rs.1170/-Nonlit Rs.2925/-Backlit
17	Uni AdsLtd	Hydrabad	09.02.2012	30"x40"	Rs.2925/-Backlit
18	NS Publicity	Jaipur (Amer & Civil Lines Zone)	31.05.2010	30"x40"	Rs.975/-Nonlit
19	SGM Communication	Jodhpur	31.06.2010	30"x40"	Rs.700/-Nonlit
20	Greenline	Amritser	13.12.2013	30"x40"	Rs.780/-Nonlit
21	SudheerAdv	Jaipur (Sanganer, Mansarovara & Hawamahal East Zone)	31.05.2010	30"x40"	Rs.975/-Nonlit

Flex Fing Charge per Kiosks(DS) : Rs.100/- Flex/Vinyl will be provided by DAVP