

Rates for Display of Kiosks in Delhi

Sl. No.	Zone	Rental p.m.p.k. (DS) Rs.	Painting one time p.k.(DS) Rs.	Flex fixing charges one time Rs.	Sole rights upto	Name of the Agency
1.	Civil Line	800	120	50	27.06.2009	M/s Pioneer Publicity Corpon. Pvt. Ltd., 274, CM – 1, Office Complex, Jhandewalan, New Delhi – 110055.
2	Rohini	780	120	50	27.06.2009	M/s Bhagwati Advertisers, 238, CM-I, Office Complex, Jhandewalan, New Delhi – 110055.

Rates for Display of Kiosks all Over India

Sl. No.	Zone	Rental p.m.p.k. (DS) Rs.	Painting one time p.k.(DS) Rs.	Flex fixing charges one time Rs.	Sole rights upto	Name of the Agency
1.	Kolkata Borough No. 1,2,3,5 & 9 (60"x48")	1100	120	50	7.12.10	M/s classic Advertising, 4 th Floor, 15 Darga Road, Kolkata
2.	Kolkata Borough 6,7 & 8 (60"x48")	1100	120	50	06.10.10	M/s Prithvi Associates, 18/2, Prabhadevi Industrial Estate, Prabhadevi, Mumbai – 400025.
3.	Jalandhar	600	120	50	02.04.11	M/s Kings Advertising Agency, 118-Narain Nagar, Opp. Railway station Goal Bagh side, Amritsor, Punjab.
4.	Ghaziabad	300	100	50	31.3.09	M/s Pioneer Publicity Corporation, 274, CM-1, Office Complex, Jhandewalan, New Delhi - 55
5.	Jammu	350	100	50	31.3.09	M/s selvel Media Service, Delhi
6.	Muzaffarnagar, UP	415	120	50	31.03.09	M/s Himalaya Adverising Industries, 48, Zila Parishad Market, Newar Mahavir Chowk, Muzaffarnagar, UP
7.	Khatauli, Meerut	450	120	50	31.10.10	M/s Business Link, D-126, Saket, Meerut, UP
8.	Patna 3'X2'	500	120	50	31.03.11	M/s Magadh Advertising Bureau, S.P.Verma Road, Patna

Rates for display in Metro Rail Outdoor Media

S. No	Medium	Size	Approved rate	Validity	Name of the Agency
1.	<p style="text-align: center;"><u>Inside Panel</u> A) Underground Section (Delhi University to Central Sectt.)</p> <p>B) Barakhambha to Dwaraka</p>	<p>20"x8"</p> <p>-do-</p>	<p>Rs. 2600/- Per panel per month (all inclusive)</p> <p>Rs. 2000/- Per panel per month (all inclusive)</p>	<p>04.05.10</p> <p>31.12.08</p>	<p>M/s eg. Communications Pvt. Ltd. 5, Todar Mal Lane, Bengali Market, New Delhi.</p> <p>-do-</p>
2.	<p><u>Free Standing Unit & Wall Mounting Panel</u> Shahadara to Trinagar</p> <p><u>Free Standing Unit & Wall Mounting etc.</u> Kanhaiya Nagar to Rithala</p>	<p>4'x6' 10'x5'</p> <p>6'x3' 9'x3' 10'x5'</p>	<p>Rs.350/- per sft. .</p> <p>-do-</p>	<p>31.12.08</p> <p>31.5.10</p>	<p>M/s Clear Channel & Outdoor 1102, Ashoka Estate, 24 Barakhamba Road, New Delhi.</p> <p>M/s TDI International, B-4/62, Safdarjung Enclave, New Delhi-110092.</p>
3.	<p><u>Display Board Concourse/Entrance/Exit</u> Mandi House Pragati Maidan Indraprastha</p>	<p>7'x3' & 12'x24'</p>	<p>Rs. 550/- per sq.ft. (all inclusive)</p>	<p>26.11.10</p>	<p>M/s TDI International India Ltd., B-4/62, Safdarjung Enclave, New Delhi - 110029.</p>
	<p>Barakhambha to Dwaraka</p>	<p>6'x4' to 20'x10'</p>	<p>Rs.550/-per sq. ft.(all inclusive)</p>	<p>31.12.10</p>	<p>M/s Serve & Volley Outdoor Advtg. Pvt .Ltd. 84-A,</p>

					GF Bharat Nagar, New Friends Colony, New Delhi-110065.
	Dwaraka Sec.9 to Sector-14	4'x6' 12'x 4' 10'x5'	-do-	26.4.11	M/s Ishita Consultancy, b-83, Mansarovar Garden, Kirti Nagar, New Delhi-110015.
4.	Duct Panel RK Ashram Marg to Dwaraka Metro Station	30'x7'	Rs.450/- per sq. ft.(all inclusive)	14.5.09	M/s Pioneer Publicity Corporation 274, CM-I, Office Complex, Jhandewalan New Delhi.
5.	Backlit Pillar Kiosks RK Ashram Marg to Dwaraka	4'x5'	Rs.500/- per sq. ft. (all inclusive)	14.5.09	-do-
6.	Backlit Pillars Kiosks A. Tis Hazari to Inderlok B. Wazirpur(Netaji Subhash Place) Kohat Enclave, Pitampura, Madhuban Chowk, Rohini	54''x40'' -do-	Rs.500/- per sq. ft per month.(all inclusive)	21.03.09 07.07.09	M/s Shalimar Advertisers, 13/9, Ajmal Khan Road (3 rd . floor), Karol Bagh, New Delhi.
7.	Illuminated Bridge Panel 1. Sarai Rohilla Xing 2. Azad Market Xing 3. Madhuban Chowk 4. Rohini at Outer 5. Ring Road (2 nos.) 6. Wazirpur, Punjab Kesari on 7. Main Ring Road, 2 nos.	10'x8' 60'x9' 80'x9' -do- -do- -do- 63'x9'	Rs.450/- per sq. ft. per month (all inclusive)	21.03.09 21.03.09 07.07.09 -do- -do- -do- -do-	M/s Shalimar Advertisers, 13/9, Ajmal Khan Road (3 rd . floor), Karol Bagh, New Delhi.
8.	<u>Metro Rail Panel on Civil Structure</u> 1. ITO/ Tilak Bridge 2. Tilak Bridge Pillar I, II & III 3. Mandi House 4. I P Depot	120'x7' 40'x7' 40'x7' 74'x7' 50'x8' 40'x7'	Rs. 500/- per sft -do- -do- -do- -do- -do-	21.09.11 -do- -do- -do- -do- -do-	M/s Pioneer Publicity Corporation 274, CM-I, Office Complex, Jhandewalan New Delhi. -do-

	5. Indraprastha 6. Barakhamba Road	48'x6' 45'x8' 102'x7' 103'x7' 59'x8' 49'x8'	-do-	-do-	-do- -do- -do- -do-
	7. Pillars at Dwarka section	4'x5'	-do-	-do-	-do-
9.	Railing (Central Verge Panel) Panchkuia Road to Patel Nagar & Motinagar to Tilak Nagar	45 cm X 45 cm	Rs. 385/- per panel	10.07.16	M/s Green Line, I-25 Lajpat Nagar- III New Delhi- 24.
10.	Hoarding Kolkata Metro Rail	10'x20'	Rs.70/- per sq. ft. (all inclusive)	25.4.09	M/s Ishita Consultancy, B-83, Mansarovar Garden, Kirti Nagar, New Delhi- 110015.