

**Approved Rates for Bus Queue Shelters as on January, 2010**

S. No.	Name of Zone/Area	Rental per Month per Shelter	Validity	Name of the Agency
1.	South & Central Zone (Delhi )	1,80,000/- (Lit)	10 years From 26.7.07	M/s Parivartan Outdoor Display,503, Bikaji Cama Bhawan, 11, New Delhi-66
2.	NDMC Area (Delhi)	1,50,000/- (Lit)	15 years From 1.1.08	M/s JC Decaux Advtg. India Pvt.Ltd, 231 Okhla Indl. Area, Phase-III, New Delhi
3	Delhi	Rs:1.80 Lakh (Lit)	10 year from jan-07	M/s Luminelle Solar Technologies Ltd, A-368 First Floor Sector-19 Noida
4.	Mumbai (BEST)	1,50,000/- (Lit)	10 years from 1.1.2007	M/s Pioneer Publicity Corporation, Anjani Complex, Andheri West, Mumbai
5.	Mumbai	1,50,000/- (Lit)	10 years from 10.1.08	M/s JC Decaux Advtg. India Pvt.Ltd, 231 Okhla Indl. Area, Phase-III, New Delhi
6.	Navi Mumbai	12,000/-Nonlit 20,000/-Backlit	Feb 2005 to Feb 2016	M/s Proactive In & Out Advtg. Pvt. Ltd, Samkeet Building, B- Wing, 1 <sup>st</sup> Floor, Sant Janabai Marg, Off. Hanuman Road, Vile Parle (E), Mumbai – 57
7	Mumbai	Rs.36,000/- (Lit)	10year from Jan-07	M/s Laqshya Outdoors, A-36, 1 <sup>st</sup> floor sector 26, opp. Kailash Hospital, Noida,UP
8	Mumbai	Rs: 1.5 Lakh (Lit)	10 year from July-07	M/s Prachar Communication Ltd, Samkeet Building, B Wing 1 <sup>st</sup> Floor, Sant Janabai Marg, Off, Hanuman Road, Vile Parle (E) Mumbai
9	Mumbai	Platinum Category Rs: 1.5 Lakh Super(Lit) Gold: Rs.60,000/- (Lit) Gold: Rs.36,000/- (Lit)	15 year from 01.10.07	M/s Prithvi Associates, 18 & 19, 2 <sup>nd</sup> Floor, Prabhadevi Indl Eastate, Opp. Siddhivinayak Temple, veer Savarkar Marg Brabhadevi, Mumbai
10	Mumbai	Rs:55,800/- (Lit)	Up to march20	M/s Jagran Engage, 84 Okhla, Phase-111, New Delhi
11	Mumbai	Rs;1.5 lakh(Lit)	Up to Dec-22	M/s Time Innovative Media Ltd, FC-24 Sector-16A, Film City, Noida
12	Ranchi	32,000/- (Lit)	10 years from 1.4.04	M/s Rashtriya Advtg, Rashtriya Tower, 38, Rani Jhansi Road, New Delhi – 55
13	Ranchi	Rs: 30,000/- (Lit)	Up to 2034	M/s Third Eye Communicatin (P) Ltd, 32 Vaibhav Aptt, Budh Marg Patna.
14	Jabalpur	32,000/- (Lit)	10 years from 14.3.07	M/s Rashtriya Advtg, Rashtriya Tower, 38, Rani Jhansi Road, New Delhi – 55
15	Bangalore	28,000/- (Lit)	10 years from 11.7.06	M/s News Outdoor India Pvt. Ltd, Star House Off.Dr. E. Moses Road, Mahalaxmi Mumbai – 11
16	Bangalore	RS:84,000/- (Lit)	Upto 2014	M/s Times Innovative Media Ltd, FC-24 Sector -16 A Film city Noida
17.	Shimla	20,000/- (Lit)	28-3-2005 to 27-3-20011	M/s Ad Global, S.C.O. 190, 3 <sup>rd</sup> Floor, Sector 34-A, Chandigarh
18.	Pune	5600/- (Non-lit) Painting Rs. 5/-Persq.ft.	1.9.05 to 31.10.2010	M/s Rajdeep Publicity Pvt. Ltd, Bungalow No. 4, Liberty Society II, North Main Road, Koregaon Park, Pune-4

19	Dehradun	3500/- (Non-lit) Painting Rs.700/-	20.1.2006 to 19.1.2011	M/s Chitra Advertising Service, 1/17 Lalita Park,Laxmi Nagar Delhi-92
20	Baroda	Rs. 32,000/- (Lit)	5 year from 21.05.08	M/s Proactive In & Out Advtg, Pvt. Ltd, Samkeet Building, 'B' Wing 1 <sup>st</sup> Floor, Sant Janabai Marg, off, Hanuman Road, Vile Parle (E), Mumbai
21	Hyderabad	Rs. 32,000/- (Lit)	Upto-2018	M/s Time Innovative Media Ltd, FC-24 Sector-16A, Film City, Noida
22	Hyderabad	Rs:32,000/- (Lit) Rs:4,680/- (Non-Lit)	4 year from -08	M/s Uni Ads, Ltd, UNI House, H.NO>7-1-212/8, Shiv Bagh, Ameerpet Hyderabad
23	Visakhapatnam	Rs:25,200/- (Lit) RS:5,580/- (Non-Lit)	10 year from Oct-08	M/s Uni Ads, Ltd, UNI House, H.NO>7-1-212/8, Shiv Bagh, Ameerpet Hyderabad
24	Jalandhar	Rs.18,000/(Lit)	May 08 to May-2018	M/s Laqshya Outdoors, A-36, 1 <sup>st</sup> floor sector 26, opp. Kailash Hospital, Noida, UP
25	Bhopal	Rs 32,000/- (Lit)	5 year from June-07	M/s Prabhatam Advtg. Pvt. Ltd 38, Rani Jhansi Road, Rashtriya Tower New Delhi.
26	Gorakhpur	RS: 3640/- (Non-Lit)	30 year from Oct-07	M/s Selvel Media Services Pvt, 710 Meghdoot Building 94, Nehru Place, New Delhi.
27	Ahmedabad	Rs:18,200/- (Lit) 7,280/- (Non-Lit)	01.08.08 to 31.03.14	M/s Sambhaav Media Ltd. Sambhaav House, Opp, Chief Justice's Bungalow, Bodakdev, Ahmedabad
28	Ahmedabad	Rs:18,200/- (Lit)	5 year from March-07	M/s Selvel Media Services Pvt, 710 Meghdoot Building 94, Nehru Place, New Delhi.
29	Ghaziabad	Rs;16,800/- (Lit)	5 year from Feb-05	M/s Luminelle Solar Technologies Ltd, A-368 First Floor Sector-19 Noida
30	Bhopal suburb	11,400/- (Lit)	10 year from Oct-08	M/s Luminelle Solar Technologies Ltd, A-368 First Floor Sector-19 Noida
31	Rajkot	RS: 24,000/- (Lit)	Aug-08 to Aug-2018	M/s Sambhaav Media Ltd. Sambhaav House, Opp, Chief Justice's Bungalow, Bodakdev, Ahmedabad
32	Jaipur city	Rs:32,000/- (Lit)	15 year from June-08	M/s N.S. Publicity Agency, B-3, 2 <sup>nd</sup> Floor Shir Giriraj Mansion, New Colony, Jaipur
33	Nandiad (Gujarat)	Rs:5,100/- (Non-Lit)	5 year from March-08	M/s Selvel Media Services Pvt, 710 Meghdoot Building 94, Nehru Place, New Delhi.
34	Allahabad	3500/- (Non-lit) Painting Rs.700/-	25 years from 18 <sup>th</sup> March 2005	M/s Selvel Media Services Pvt. Ltd, 710 Meghdoot Building, 94, Nehru Place, New Delhi – 19
35	Lucknow	3500/- (Non-lit) Painting Rs.700/-	24 Years from March 05.	M/s Selvel Media Services Pvt. Ltd, 710 Meghdoot Building, 94, Nehru Place, New Delhi – 19
36	Kanpur	3500/- (Non-lit) 10,000/- Lit Painting Rs.700/-	20 years from 31.03.2002	M/s Selvel Media Services Pvt. Ltd, 710 Meghdoot Building, 94, Nehru Place, New Delhi – 19
37	Chandigarh	40000/- Lit	Feb-06 to feb-10	M/s Selvel Media Services Pvt. Ltd, 710 Meghdoot Building, 94, Nehru Place, New Delhi – 19

Flex will be supplied by DAVP  
Service Tax as applicable with be extra.