

## APPROVED RATES FOR BUS QUEUE SHELTERS 2010

SL. NO.	NAME OF ZONE/AREA	RENTAL PER MONTH PER SHELTER	VALIDITY	NAME OF THE AGENCY
1.	South & Central Zone (Delhi)	1,80,000/- (Lit)	10 years From 26.7.07	M/s Parivartan Outdoor Display, 503, Bikaji Cama Bhawan, 11, New Delhi-66
2.	NDMC Area (Delhi)	1,50,000/- (Lit)	15 years From 1.1.08	M/s JC Decaux Advtg. India Pvt.Ltd, 231 Okhla Indl. Area, Phase-III, New Delhi
3.	Delhi	Rs:1.80 Lakh (Lit)	10 year from jan-07	M/s Luminelle Solar Technologies Ltd, A-368 First Floor Sector-19 Noida
4.	BRT Corridor b/w Dr.Ambedkar Ngr to Delhi Gate	1,50,000/- (Lit)	Three years	M/s Delhi Integrated Multi Modal Transit System Ltd (joint Venture of NCT Delhi & Infrastructure Dev Finance Co), 1 <sup>st</sup> Floor, Maharana Pratap ISBT Building, Kashmere Gate, Delhi-6
5.	Karol Bagh zone of DTC	90,000/- (Lit)	2 years upto 10.03.2012	M/s Graphisads Pvt Ltd, B-18/1, Okhla Ph-II, New Delhi-110 020
6.	Shahdara(NZ) of DTC	19,200/- (Non-lit) 32,000/- (lit)	12.3.2010 to 11.3.2012	M/s Jagran Prakashan Ltd, 84, Okhla Phase –III, New Delhi
7.	BRT Corridor b/w Siri Fort & Delhi Gate	1,50,000/- (Lit)	3 yrs from Jan,2010 to Dec,2012 extendable for next 2 years	M/s Pioneer Publicity Corpn Pvt Ltd, 227, CM-1, Office Complex, Jhandewalan Extn., New Delhi
8.	Rohini Zone-I	19,200/- (Non-lit) 32,000/- (lit)	11.3.2010 to 10.3.2012	M/s Pisces Communications Pvt Ltd., F-218, Prashant Vihar, Delhi-110085
9.	Rohini Zone-II	19,200/- (Non-lit) 32,000/- (Lit)	11.3.2010 to 10.3.2012	M/s Himalayan Advertising, 54, Shankar Gali, Govind Mohalla, Haiderpur, Delhi-88
10.	Civil Lines Zone-I	19,200/- (Non-lit) 32,000/- (Lit)	11.3.2010 to 10.3.2012	M/s Himalayan Advertising, 54, Shankar Gali, Govind Mohalla, Haiderpur, Delhi-88
11.	Narela (R) Zone-I	15,360/- (Non-lit) 25,600/- (Lit)	11.3.2010 to 10.3.2012	M/s Himalayan Advertising, 54, Shankar Gali, Govind Mohalla, Haiderpur, Delhi-88
12.	Mumbai (BEST)	1,50,000/- (Lit)	10 years from 1.1.2007	M/s Pioneer Publicity Corporation, Anjani Complex, Andheri West, Mumbai
13.	Mumbai	1,50,000/- (Lit)	10 years from 10.1.08	M/s JC Decaux Advtg. India Pvt.Ltd, 231 Okhla Indl. Area, Phase-III, New Delhi
14.	Navi Mumbai	12,000/- Nonlit 20,000/- Backlit	Feb 2005 to Feb 2016	M/s Proactive In & Out Advtg. Pvt. Ltd, Samkeet Building, B- Wing, 1 <sup>st</sup> Floor, Sant Janabai Marg, Off. Hanuman Road, Vile Parle (E), Mumbai – 57
15.	Mumbai	Rs: 1.5 Lakh (Lit)	10 year from July-07	M/s Prachar Communication Ltd, Samkeet Building, B Wing 1 <sup>st</sup> Floor, Sant Janabai Marg, Off, Hanuman Road, Vile Parle (E) Mumbai
16.	Mumbai	Platinum Category Rs: 1.5 Lakh Super(Lit) Gold: Rs.60,000/- (Lit) Gold: Rs.36,000/- (Lit)	15 year from 01.10.07	M/s Prithvi Associates, 18 & 19, 2 <sup>nd</sup> Floor, Prabhadevi Indl Eastate, Opp. Siddhivinayak Temple, Veer Savarkar Marg Brabhadevi, Mumbai
17.	Mumbai	Rs:55,800/- (Lit)	Up to march2018	M/s Jagran Engage, 84 Okhla, Phase-111, New Delhi
18.	Mumbai	Rs;1.5 lakh(Lit)	Up to Dec-22	M/s Time Innovative Media Ltd, FC-24 Sector-16A, Film City, Noida
19.	Mumbai	54,000/- (Lit)	Jan'07 to	M/s Laqshya Outdoors, A-36, 1 <sup>st</sup> Floor, Sec-26, Opp

			Dec'2017	Kailash Hospital, Noida-301.
20.	Western Express Highway, Mumbai	1,20,000/- (Lit)	10 years	M/s Rajdeep Publicity, 26/204, Anand nagar, Om Co-Op Hsg Society Ltd, Near Vakola Bridge, Santacruz (E), Mumbai -400 055.
22.	Pune	30,000/- (lit)	7 years	M/s Hype Integracomm Pvt. Ltd, A-46, Street No.2, NIDC, Andheri (E), Mumbai-40093
23.	Pune	30,000/- (lit)	7 years	M/s Hype Integracomm Pvt. Ltd, A-46, Street No.2, NIDC, Andheri (E), Mumbai-40093
24.	Pune City	6,600/- (Non-lit) 22,800/- (Lit)	31.08.2013	M/s Sanjay Knit Pvt Ltd, 102, Century Arcade, Narangi Baug Road, Near Boat Club Road, Pune.
25.	Solapur City	3000/- (non-lit)	Upto 31.05.2017	M/s Sanjay Knit Pvt Ltd, 102, Century Arcade, Narangi Baug Road, Near Boat Club Road, Pune.
26.	Ranchi	32,000/- (Lit)	10 years from 1.4.04	M/s Rashtriya Advtg, Rashtriya Tower, 38, Rani Jhansi Road, New Delhi – 55
27.	Ranchi	Rs: 30,000/- (Lit)	Up to 2034	M/s Third Eye Communicatin (P) Ltd, 32 Vaibhav Aptt, Budh Marg Patna.
28.	Jabalpur	32,000/- (Lit)	10 years from 14.3.07	M/s Rashtriya Advtg, Rashtriya Tower, 38, Rani Jhansi Road, New Delhi – 55
29.	Bhopal	Rs 32,000/- (Lit)	5 year from June-07	M/s Prabhatam Advtg. Pvt. Ltd 38, Rani Jhansi Road, Rashtriya Tower New Delhi.
30.	Bhopal suburb	11,400/- (Lit)	10year from Oct-08	M/s Luminelle Solar Technologies Ltd, A-368 First Floor Sector-19, Noida
31.	Gwalior	32,000/- (Lit)	9 years & 2 months from 16.7.2009	M/s Prabhatam Advertising Pvt Ltd, Rashtriya Tower, 38, Rani Jhansi Road, Jhandewalan, New Delhi-55
32.	Bangalore	28,000/- (Lit)	10 years from 11.7.06	M/s News Outdoor India Pvt. Ltd, Star House Off. Dr. E. Moses Road, Mahalaxmi Mumbai – 11
33.	Bangalore	RS:84,000/- (Lit)	Upto 2014	M/s Times Innovative Media Ltd, FC-24 Sector -16 A, Film city, Noida
34.	Bangalore	84,000/- (Lit)	5 years Upto 24.12.2013	M/s Reliance Media World Ltd, #20, Reliance Energy, 5 <sup>th</sup> Cross, 5 <sup>th</sup> Block, Koramangala, Bangalore-560 095.
35.	Bangalore	18,000/- (Lit)	5 years w.e.f 29.05.2008	M/s Hype Integracomm Pvt. Ltd, A-46, Street No.2, NIDC, Andheri (E), Mumbai-40093
36.	Dehradun	3500/- (Non-lit) Painting Rs.700/-	20.1.2006 to 19.1.2011	M/s Chitra Advertising Service, 1/17 Lalita Park, Laxmi Nagar Delhi-92
37.	Gorakhpur	RS: 3640/- (Non-Lit)	30 year from Oct-07	M/s Selvel Media Services Pvt, 710 Meghdoot Building 94, Nehru Place , New Delhi.
38.	Allahabad	3500/- (Non-lit) Painting Rs.700/-	25 years from 18 <sup>th</sup> March 2005	M/s Selvel Media Services Pvt. Ltd, 710 Meghdoot Building, 94, Nehru Place, New Delhi – 19
39.	Lucknow	3500/- (Non-lit) Painting Rs.700/-	24 Years from March 05.	M/s Selvel Media Services Pvt. Ltd, 710 Meghdoot Building, 94, Nehru Place, New Delhi – 19
40.	Kanpur	3500/- (Non-lit)	20 years from	M/s Selvel Media Services Pvt. Ltd, 710

		10,000/- Lit Painting Rs.700/-	31.03.2002	Meghdoot Building, 94, Nehru Place, New Delhi – 19
41.	Bareilly	2,800/-	27.06.2005 to 26.06.2025	M/s Selvel Media Services Pvt. Ltd, 710 Meghdoot Building, 94, Nehru Place, New Delhi – 19
42.	Hyderabad	Rs. 32,000/-(Lit)	Upto-2018	M/s Time Innovative Media Ltd, FC-24 Sector-16A, Film City, Noida
43.	Hyderabad	Rs:32,000/-(Lit) Rs:4,680/-(Non-Lit)	4 year from -08	M/s Uni Ads, Ltd, UNI House, H.NO>7-1-212/8, Shiv Bagh, Ameerpet Hyderabad
44.	Visakhapatnam	Rs:25,200/-(Lit) RS:5,580/-(Non-Lit)	10 year from Oct-08	M/s Uni Ads, Ltd, UNI House, H.NO>7-1-212/8, Shiv Bagh, Ameerpet Hyderabad
45.	Kakinada, Andhra Pradesh	20,000/- (lit) 4,450/- (non-lit)	12 years from Jan,2010	M/s Uni Ads Ltd, “Uni House”, H.NO.7-1-212/8, Shivbagh, Ameerpet, Hyderabad, 500016
46.	Baroda	Rs. 32,000/-(Lit)	5 year from 21.05.08	M/s Proactive In & Out Advtg, Pvt. Ltd, Samkeet Building, ‘B’ Wing 1 <sup>st</sup> Floor, Sant Janabai Marg, off, Hanuman Road, Vile Parle (E), Mumbai
47.	Ahmedabad	Rs:18,200/-(Lit)	5 year from March-07	M/s Selvel Media Services Pvt, 710 Meghdoot Building 94, Nehru Place , New Delhi.
48.	Ahmedabad	24,000/- (Lit)	01.8.2008 to 31.3.2014	M/s Sambhaav Media Ltd, Sambhaav House, Opp Chief Justice’s Bungalow, Bodakdev, Ahmedabad -380 015, Gujarat.
49.	Nandiad (Gujarat)	Rs:5,100/-(Non-Lit)	5 year from March-08	M/s Selvel Media Services Pvt, 710 Meghdoot Building 94, Nehru Place , New Delhi.
50..	Rajkot	RS: 24,000/-(Lit)	Aug-08 to Aug-2018	M/s Sambhaav Media Ltd. Sambhaav House, Opp, Chief Justice’s Bungalow, Bodakdev, Ahmedabad
51.	Jalandhar	24,000/-(Lit)	May, 2008 to May,2018	M/s Laqshya Outdoors, A-36, 1 <sup>st</sup> Floor,Sector-26, Opp Kailash hospital, Noida-301.
52.	Amritsar City	18,000/- (Lit)	7 yrs upto Dec,2013	M/s Greenline, I-25, Lajpat Ngr, Part-III, New Delhi- 24
53.	Jaipur city	Rs:32,000/-(Lit)	15 year from June-08	M/s N.S. Publicity Agency, B-3,2 <sup>nd</sup> Floor, Shri Giriraj Mansion, New Colony, Jaipur
54.	Salt Lake City, Kolkata	24,000/-(Type A) 16,400/-(Type B)	Till 31.03.2013	M/s Satlink Advtg (P) Ltd, HA-314, Sec-III, Salt Lake City,Kolkata – 700097
55.	Shimla	20,000/-(Lit)	28-3-2005 to 27-3-20011	M/s Ad Global, S.C.O. 190, 3 <sup>rd</sup> Floor, Sector 34-A, Chandigarh

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Service Tax as applicable with be extra.