

**DAVP'S APPROVED RATES FOR ANIMATION DISPLAY IN DIFFERENT LOCATIONS
(30 Second spot)**

S.No	Location	Size	Duration Of display	Total cycle In minutes	Approved Rates per Spot (30sec) Per month	Name of the Agency
1.	Nizamuddin Bridge Noida T. Point , Delhi.	20'X8'	Dusk till 11.30 P.M	12 mts	11,600/-	M/s CAT Advg, 217, Aggarwal Tower, DDA, LSC-2 I.P. Extension, Delhi – 92
2.	ITO Xing, Delhi	17'x8'	10 AM to 12 Midnight	-do-	22,000/-	-DO-
3.	AIIMS, Delhi	17'x8'	10 AM to 12 Midnight	-do-	20,000/-	-DO-
4.	Andrews Ganj, Xing, Delhi	20'X8'	Dusk till Midnight	10 mts	10,000/-	M/s Top Class Sales Pvt. Ltd, 376-A, Sant Nagar, East of Kailash, New Delhi – 65
5.	Ashram Xing, Delhi	20'X8'	-do-	10 mts	10,000/-	-DO-
6.	Harki Pauri, Haridwar (UP)	20'X10'	Dusk to Dawn	20 mts	8,000/-	M/s Ishita Advtg. RZ- 101/47, Mohan Nagar, Pankha Road, New Delhi-46
7.	Katra, Mata Vaishno Devi Shrine (J&K)	20'X10'	9 AM to 11.30 PM	15	22,000/-	M/s Sanrose advertisers, 8/25, East Patel Nagar, New Delhi
8.	Delhi Cantt	14'x8'	9 AM to 11 PM	12	16,500/-	M/s CAT Advg, 217, Aggarwal Tower, DDA, LSC-2 ,I.P. Extension, Delhi – 92
9.	GNB Road Guwahati (Assam)	20'X8'	5 pm to 11 p.m winter 6 p.m to Mid night Summer	20 mts	7,000/-	M/s Priya Communications , Guwahati
10.	Ansal Plaza, Deli	14.93'x 8.53'	11 AM TO 11PM	10	35,000/-	M/s Rose Advtg, CD-12, Vishakha Enclave Pitampura, Delhi
11.	Top of Keb Office in Front of Bus Stop Bangalore	14'x4'	6 pm to 11 pm	6 mnts	3,000/-	M/s Twin Ads, 78, Dispensary Road, Bangalore
12.	Alka Cinema, Chowk Behind RegalHotel, Pune	20'X8'	Dusk to Midnight	12 mnts	7000/-	M/s Advani Advtg., 108, Greenland II, Viman Nagar, Pune
13.	Hospital Road, Silchar	20'x8'	5PM to 11 PM	10	7,000/-	M/s Kushal Advtg., Hospital Road, Silchar