

DAVP'S APPROVED RATES FOR ANIMATION DISPLAY IN DIFFERENT LOCATIONS

(30 Second spot)

S.No	Location	Size	Duration Of display	Total cycle In minutes	Approved Rates per Spot (30sec) Per month	Name of Agency
1.	Nizamuddin Bridge Noida T. Point , Delhi.	8'X14'	10 AM TO 11.30 PM	12 mts	22,000/-	M/s. Cat Advertising , Delhi
2.	ITO Xing, Delhi	17'x8'	10 AM to 12 Midnight	-do-	22,000/-	-do-
3.	AIIMS, Delhi	17'x8'	10 AM to 12 Midnight	-do-	20,000/-	-do-
4.	Andrews Ganj, Xing, Delhi	20'X8'	Dusk till Midnight	10 mts	10,000/-	M/s.Top Class Sales Pvt Ltd, Delhi
5.	Ashram Xing, Delhi	20'X8'	-do-	10 mts	10,000/-	-do-
6.	Harki Pauri, Haridwar (UP)	20'X10'	Dusk to Dawn	20 mts	8,000/-	M/s.Ishita Advertising , Delhi
7.	Katra, Mata Vaishno Devi Shrine (J&K)	20'X10'	9 AM to 11.30 PM	15	22,000/-	M/s.Sanros e Advertising , Delhi
8.	Delhi Cantt	14'x8'	9 AM to 11 PM	12	16,500/-	M/s. Cat Advertising , Delhi
9.	GNB Road Guwahati (Assam)	20'X8'	5 pm to 11 p.m winter 6 p.m to Mid night Summer	20 mts	7,000/-	M/s.Priya Communica tion, Guwahati
10.	Top of Keb Office in Front of Bus Stop Bangalore	14'x4'	6 pm to 11 pm	6 mnts	3,850/-	M/s.Twin Yards, Bangalore
11.	Alka Cinema, Chowk Behind RegalHotel, Pune	20'X8'	Dusk to Midnight	12 mnts	7000/-	M/s.Advani Advertising , Pune
12.	Hospital Road, Silchar	20'x8'	5PM to 11 PM	10	7,000/-	M/s.Kushal Advtg, Silchar
13	Ansal Plaza	14.93'x8.5 3'	11 AM to 11 PM	10 Mts	49000/-	M/s.Rose Advtg, Delhi
14	M G Road Bangalore	25'x12'	11 AM to 11 PM	30 sec Day & Night	15000/-	M/s.Jagran Engage, Noida

Flex printing & Service Tax extra