

DAVP approved rates for BUS PANELS

S.No	State/CITY	Panel	Size	Rental	Agency	Validity
1.	Rajasthan Roadways Buses	Back panel Side panel	5' x 2'.9" 18' x 18"	600/- 565/-	M/s Proactive In & Out Advtg. Pvt Ltd, Samkeet Building, B Wing, 1 st Floor, Sant Janabai Marg, Off Hanuman Rd, Vile Parle(E), Mumbai	2.6.08 to 1.6.2011
2.	APSRTC Buses, KADAPA Zone	Back panel Side panel	32" x 40" 9' x 1.5'	600/- 565/-	M/s Sai Ads, 112/A, 10 th Main, 2 nd Block, Jajajinagar, Nr, Old Police Stn, Bangalore	15.5.07 to 14.5.2012
3.	Andhra Pradesh (SRTC) Vijaywada, Vishakhapattanam, Tirupati, Warangal (City Buses)	Back panel	40"x32"	600/-	M/s Spads Creation, Plot no. – 108, Srinivas Bank Colony, Road no. 2, Mahanadu Road, Vijaya wada – 8. Ph. No. 2541476	01.05.2007 to 30.04.2012
4.	APSRTC	Bus back panels for super lux. deluxe buses	69"x45"	Rs.850/-	M/s. Jaswanth Ads, 1-9-187, Road No.4A, Dwarakapuram, Dislsukhanagar, Hyderabad-60	8.12.2008 to 30.11.2013
5.	APSRTC Hyderabad City	Back Panel Side panel	40"x30" 16"x20"	Rs.1900/- Rs.1100/-	M/s. Prithvi Associates, 1 st Floor, 1-2-302, Opp. Amritanjan Office Domalguragh Gagan Mohan Road, Hyderabad-500 029.	20.5.2009 to 19.5.2012
6.	APSRTC Hyderabad, Karimnagar Zone, Nellore Zone)	Hyderabad Back panel Karimnagar & Nellore Back panel Hyderabad Window panel Karimnagar & Nellore Window panel	5.5'x4' 40"x30" 6'x3' 36"x36"	Rs.700/- Rs.675/- Rs.700/- Rs.675/-	M/s. Vision Media, 1-1571/15/1, Golkonda "X" Roads, Hyderabad	1.12.2008 to 30.11.2013 11.3.2009 to 10.3.2014
7	APSRTC Buses, kadapa & Vijaywada Zones	Back panel	40"x32"	780/-	M/s Uni Ads Pvt Ltd, 7-1-212/8, Shivbagh, Ameerpet, Hyderabad – 500 016.	01.6.06 to 31.5.2013 (Kadapa) & 16.11.08 to 30.4.2012 (Vijaywada)
8	Karimnagar & Nellore Zone, Andhra Pradesh	Back Panel	8'x2.5'	675/-	M/s Mahendra Fashions, 4-9-128, chowrastha, Hanamkonda, AP	21.3.09 to 20.3.14
9	Kadapa Zone, Andhra Pradesh (205 Hire Buses)	Back Panel	40"x32"	780/-	M/s Uni Ads Pvt Ltd, 7-1-212/8, Shivbagh, Ameerpet, Hyderabad – 500 016.	01.6.08 to 31.05.13

10	Vijaywada Zone, Andhra Pradesh (290 Hire Buses)	Back Panel	40"x32"	780/-	M/s Uni Ads Pvt Ltd, 7-1-212/8, Shivbagh, Ameerpet, Hyderabad – 500 016.	01.6.08 to 31.05.13
11	Vijaywada Zone (Krishna, Guntur & West Godavari Dist.), Andhra Pradesh (322 New Buses)	Back Panel	40"x32"	780/-	M/s Uni Ads Pvt Ltd, 7-1-212/8, Shivbagh, Ameerpet, Hyderabad – 500 016.	16.11.08 to 30.04.2012
12	Kalyan-Dombivli Municipal Transport Undertaking	Back panel Side panel	84"x22" 16'x21" (L) 28'x21" (R)	800/- 470/-	M/s SUN-N-STAR Advertising Pvt. Ltd., 303 Anant Laxmi Chambers, Shivaji Nagar Road, Naupada, Thane- 400602.	Upto June 2010 (renewed upto Aug'2011.)
13	Pune Transport Undertaking	Back panel Side panel Inside panel	4'x3' 12'x2' 11'x2'	1440/- 1150/- 200/-	M/s Rajdeep Publicity Pvt. Ltd. Bunglow no. 4, Liberty Society II, North Main Road, Koregaon Park, Pune-411001.	01.09.2005 to 31.10.2010
14	Kolkata Mini buses	Back panel	7'x3'	900/-	M/s Classic Advertising, 4 th Floor, 15 Darga Road, Kolkata	31.03.2011
15	Gujrat SRTC	Back panel Side panel	4'x3' 20'x3.5'	540/- 450/-	M/s Prithvi Associates, 35 Srimali Society, Opp. Navrangpura P.S, Navrangpura, Ahmedabad	05.12.2006 to 04.12.2011
16	Maharashtra State Road Transport Corpn.(MSRTC)	Back Panel City buses Mofussil buses, Semi Lux. Buses Body Panel (Both side)	3.5'x3' 22'x2'	Rs.670/- Rs.580/- each side	M/s. Prithvi Associates, 18/2 Prabhadevi Indl. Estate, Prabhadevi, Mumbai-25.	16.11.2008 to 15.11.2011
17	RSRTC Jaipur City Buses	Back panel Side panel (Both side)	4'x2.5" 10'x2'	Rs.1780/- Rs.1065/- each side	M/s. Shalimar Advertisers, 13/9, Ajmal Khan Road, Karol Bagh, New Delh-5.	15.12.2008 to 14.12.2011
18.	North Bengal State Transport Corpn (NBSTC)	Back panel	4'x2'6"	Rs.640/-	M/s. Pal Unique Enterprise, R.N. Road, Cooch Behar, 192, H.N. Road, Cooch Behar-736 101	6.3.2007 to 5.3.2012
19.	Hyderabad Rural Zone	Back panel	40"x30"	Rs.700/-	M/s. FlyInfo, 3-6-200, Flat No.401, Arunodaya Aptt., St. No.18, Himayathnagar, Hyderabad-29.	6.6.2009 to 5.6.2014
20.	Indore City Transport	Full Bus		Rs.16.000/- Vinyl fixing charges Rs.1000/- for full bus	M/s. Giriraj Advertising, B-29, Chetak Centre, R.N.T. Marg, Indore	April 2008 to March 2013

21.	Uttarakhand Roadways Transport Corpn.	Big bus back panel Side panel Small bus back panel Side panel	4'x3' 16'x2'.23' 3'x3"x1'4" 8'x1'3"	Rs.755/- Rs.630/- Rs.650/- Rs.550/-	M/s. Prabhatam, Rashtriya Tower, 38, Rani Jhansi Road, New Delhi-55	9.9.2009 to 8.9.2012
22.	SBTC (South Bengal)	Back Panel Side panel	3'x2.5 18'x3'	Rs.585/- Rs.480/-	M/s. J.R. Creation Advertisers Pvt. Ltd., 105, Surya Complex, 21, Savarkar Block, Shakarpur, Delhi-92	Three years upto 31.5.2012
23.	PMT Buses, Pune	Back Panel Side panel	8'x2' 15'x2'	Rs.1870/- Rs.1500/-	M/s. Accord Advertising Pvt. Ltd., 11/102, Makani Centre, 35, Linking road, Bandra (W), Mumbai-50.	15.10.2007 to 14.10.2012
24	Patiala (PEPSU)	Back Panel Side Panel Inside Panel Luggage Carrier	4'x2' 12'x2' 2'x1' 3'.3"x1'.6"	1040/- 625/- 165/- 200/-	M/s Ad Global, SCO-190, 3 rd Floor, Sec-34A, Chandigarh	05.11.09 to 4.11.12
25	Haryana Roadways	Back Panel Side Panel	48"x27" 340"x18" (Driver side) 216"x18" (conductor side)	1040/- 345/-	M/s Reliance Media World Ltd., A-32, Genessis, 2 nd Fl., Mohan Co-Op Industrial Estate, Mathrua Rd, N Delhi	10.6.09 to 09.6.2012
26	Goa	Back Panel Side Panel (Left Side) Side Panel (Right Side)	Category A - 42"x30" Cat. B 42"x30" Cat. C 36"x20" Cat. D 71"x36" Cat.A - 240"x20" Cat B 120"x20" Cat C 140"x20" Cat D 340"x31" Cat A 264"x20" Cat B 168"x20" Cat C 178"x20" Cat D 344"x31"	3000/- 1200/- 1200/-	M/s Sandeep Publicity, 4/24, East Patel Ngr, New Delhi	01.7.09 to 30.6.13

27	Himachal Road Transport Corpn	Back Panel Side Panel	4'x3' 12'x2'	775/- 665/-	M/s Pisces Communications Pvt Ltd., F-218, Prashant Vihar, Delhi-85	1.4.10 to 31.3.13
28	Uttar Pradesh State Road Transport Corpn.	Back panel Side Panel	3'.6"x3' 16'x22"	745/- 480/-	M/s Primetime Communications, A-4, IInd Floor, Inderpuri, New Delhi	15.11.09 to 14.11.14
29	CSTC, Kolkata	Back Panel Side Panel	17 sq. ft.	600/- 2500/-	M/s Hindustan Publicity, 110/23A, BT Rd, Kolkata	Till 15.6.2011
30	Orissa (SRTC)	Back Panel	4'x3'	415/-	M/s Sharpline Publicity Pvt. Ltd, 38, Rani Jhansi Road, New Delhi- 110055	Renewed upto June, 2013.

NOTE :

1. Flex /fixing will be supplied by DAVP.
2. Flex/vinyl /fixing charges @Rs.100/- per panel one time.
3. The rates are valid up to the validity of sole rights of the agency concerned.
4. The sole right validity must be confirmed from the respective state transport authority before placing any order.
5. The rates are applicable only on terms and conditions of DAVP.
6. Service Taxes extra as applicable time to time over and above the total amount.

STATE/CITY	MEDIUM (BUS BACK SEAT COVER)	QTY.	RATE PER MONTH PER BUS	PERIOD OF SOLE CONCESSIONAIRE	NAME OF THE AGENCY
Kadappa & Vijaywada Zone, Andhra Pradesh	1.Pallevelugu Bus Seat Sizes – No. of Seats 2x1 – 8 seats 3x1 – 9 seats	4400 Buses	Rs.2,100/-	01.11.2009 to 31.10.2012 (Vijaywada Zone)	Sriven Media, Flat No.-102, H. No. 7-1-414/40/102, Diamond Residency, Srinivas Colony East, Hyderabad – 500 016
	2.City Buses Seat Sizes – No. of Seats 2x1 – 8 seats 2x1 – 8 seats			01.08.2010 to 31.07.2015 (Kadappa Zone)	
	3.Express buses Seat Sizes – No. of Seats 2x1 – 8 seats 3x1 – 9 seats				

**Vinyl printing extra as per DAVP approved rate.
Service tax as applicable extra.**